



EXTRAORDINARY DELIVERED

SCALA: 5889 GREENWOOD PLAZA BLVD.

Greenwood Village, CO
Agency Leasing

OPPORTUNITY

The 90,000-square-foot building's modern redesign of the main lobby features new flooring, lighting, artwork and directories. The renovations also include new elevator cabs and modernization of the elevators' mechanical components, as well as the addition of a state-of-the-art fitness center and contemporary collaborative space.

SOLUTION

- Renovate collaborative space to appeal to the millennial generation of workers
- Host a broker event to showcase renovations and new Spec Suite that attract large tenants
- Update fitness area, lobby, elevators and outside landscaping to rejuvenate the space

RESULTS

By utilizing new marketing materials and photographs of the renovated space, the leasing team has attracted a large audience to the site. Its proximity to transportation combined with the updates to the building will attract and retain tenants.