



Washington, D.C.

Society of Industrial And Office Realtors

Real Estate Services – Tenant Advisory + Workplace Solutions

With 3,700 members in 722 cities and 45 countries, The Society of Industrial and Office Realtors (SIOR) is the leading industry association for office and industrial real estate professionals.

In response to global events and changing leadership, the 80-year-old organization wanted to take a critical look at its real estate. SIOR turned to their real estate partners of more than 20 years to evaluate the headquarters office against its mission and future growth objectives.

Transwestern conducted a thorough analysis that considered every option from every angle, including buy and lease scenarios. Guided by a consultative, transparent approach, Transwestern engaged stakeholders at every turn to ensure broad organizational buy-in.

By deeply understanding SIOR's business and goals, Transwestern identified The Herald, a historic Class A, 114,000 SF office building at 1307 New York Avenue as the optimal real estate solution. The firm structured a flexible 4,850 SF lease enabling SIOR to redirect real estate savings to support critical business strategies that continue elevating it as a dominant industry association.

“The Herald provides an elevated office and ‘hospitality-like’ experience for SIOR’s employees and guests.”

Matthew Levin, SIOR
Executive Vice President