TRANSWESTERN

REAL ESTATE SERVICES

ATLANTA, GA

NORTHWESTERN MUTUAL

Tenant Advisory + Workplace Solutions

OPPORTUNITY

Northwestern Mutual was looking for a unique space to relocate its 125 employees and Atlanta office. As an employee-centric company, Northwestern Mutual wanted the new work environment to offer the best service and amenities for its agents while attracting top new talent. The company desired a space that could be customized to reflect its brand, culture and business initiatives.

SOLUTION

- Relocation to Overlook III, a Class A building with state-of-the-art on-site and surrounding amenities
- 19,926-square-foot space that allowed Northwestern Mutual to start from a blank slate and design an optimized workplace that increases efficiency, enhances culture, and aids recruiting
- New location within a dynamic Atlanta submarket that offers convenience for employees and clients

RESULTS

Transwestern spent time understanding Northwestern Mutual's desires, needs and pain points to develop a solution for relocation. In addition to sourcing optimal office space at Overlook III that fit the company's requirements, Transwestern negotiated a favorable market rate and strong concessions that saved Northwestern Mutual money and provides flexible options for growth. Upon leading the workplace strategy and project implementation, Transwestern ensured the build-out and move-in experience was seamless.