



TRANSWESTERN

REAL ESTATE
SERVICES



Norristown, PA

Roca Bathroom Products

Real Estate, Leasing

Roca Bathroom Products Inc. is the United States subsidiary of Roca Sanitario S.A., a Spanish family-owned company founded in 1917. Roca designs and manufactures bathroom products in 76 production plants worldwide, reaching over 170 countries.

The company engaged Transwestern in collaboration with The Flynn Company to provide site selection and brokerage negotiation services for a new distribution center in the Northeast United States.

By understanding Roca's business and growth plans, Transwestern identified a distribution center at 1000 Forge Ave. in Norristown, PA, within Seton Corporate Center. Situated in the East Montgomery City submarket, the property provides access to Interstates 276, 76 and 476. The warehouse features an 8,360-square-foot office, 24-foot ceiling heights, 30-by-40-foot column spacing, five truck docks and a drive-in door.

Transwestern negotiated a 34,400-square-foot lease with the owner on Roca's behalf.

“We have had the pleasure of working with Roca for several years and were pleased to help them expand in the Northeast.”

John Vaught
Senior Vice President