

EXTRAORDINARY DELIVERED

3391 PEACHTREE ROAD

Atlanta, Georgia
Agency Leasing

OPPORTUNITY

Assigned to the property at only 66% leased, the Transwestern team made a commitment to raise occupancy to 95% in one year.

SOLUTION

- Recommended capital improvements were completed on the asset.
- A strategic marketing campaign was developed and implements highlighting its location and access.
- A constant communications campaign to the brokerage community was launched.

RESULTS

Within one year the Transwestern team enhanced the look of the building which resulted in increased traffic. The property transitioned from 66% to 96% occupancy within one year. Leases are secured at extended terms, low TI and higher rental rate.

