TRANSWESTERN®

EXTRAORDINARY DELIVERED

BDO USA, LLP

Minneapolis, Minnesota Tenant Advisory Services

OPPORTUNITY

BDO was in the midst of a major growth initiative that involved ambitious hiring goals at each of its global locations. The firm's Minneapolis leadership saw its impending lease expiration as an opportunity to align its local presence with this corporate strategy.

SOLUTION

- Relocate from the suburbs to downtown Minneapolis
- Geographically position BDO to be on the winning side of the war for talent
- Leverage BDO's size and creditworthiness to secure flexible terms and an above-market buildout allowance

RESULTS

Transwestern's Tenant Advisory Services teams in Chicago and Minneapolis teamed up to negotiate a long-term lease on behalf of BDO at the US Bancorp Center. The building offered BDO both quantitative and qualitative advantages, as well as a large improvement allowance that covered the company's entire cost of construction.

