



ATLANTA, GA

# BRASFIELD & GORRIE

Tenant Advisory + Workplace Solutions

## OPPORTUNITY

Brasfield & Gorrie was looking for a dynamic new Atlanta Regional Headquarters in a more urban location. After studying available opportunities and the demographics of the B&G work force, the decision was made to focus on the Cumberland/Galleria Submarket.

## SOLUTION

- Relocation to a totally renovated and upgraded facility in a more urban setting
- 110,000 square foot open plan flexible office provides ample meeting space and room for growth
- Sale-leaseback transaction after completion returned all project cost with significant profit

## RESULTS

Transwestern assisted B&G in the acquisition of former Genuine Parts headquarters building near the newly constructed Braves Stadium in Cobb County and Battery. B&G proceeded to renovate the 110,000 square foot, 2 building complex and moved into the building 4th Quarter 2018. In 2019, Transwestern coordinated a sale-leaseback to a private investor with B&G signing a long-term lease for the facility.