



## Clients depend on Curve to align real estate decision making with business strategy.

Curve is Transwestern's proprietary real estate intelligence platform. Much more than a dashboard of real estate metrics, data within Curve is fed directly by a client's lease administration with the intention of delivering system-wide transparency. Through real-time data interaction, view manipulation and customized reporting capabilities, clients and brokers are better positioned to think strategically about their real estate and make proactive decisions that enhance portfolio value.

### Analytics + Optimization

This component transforms portfolio data into useful metrics and KPIs to uncover gaps and shortfalls, and to assist in identifying opportunities to reduce excess cost and improve the value of existing and new real estate.

### Transaction Management

This tool serves as a single source for all existing transaction activity within a real estate portfolio. Transaction Management is tailored to promote communication and transparency among users from both the client side and the Transwestern support team, ensuring on-time completion of all recurring and upcoming tasks.

### Does your organization...

- Have a sizable real estate portfolio?
- Use a lease administration system?
- Desire to increase efficiencies and transparency through real estate technology?
- Need assistance with transaction management activities?
- If so, Curve could drive savings through targeted, proactive real estate decision making.



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