



TRANSWESTERN

REAL ESTATE
SERVICES

RETURNING TO THE WORKPLACE

A CLIENT'S JOURNEY

Transwestern Talks

OUR CLIENTS ARE WRESTLING WITH SO MANY “NEW NORMAL’S” RIGHT NOW



Culture



Legalities +
Privacy

Health + Safety



Innovation

Workplace
Design +
Operations

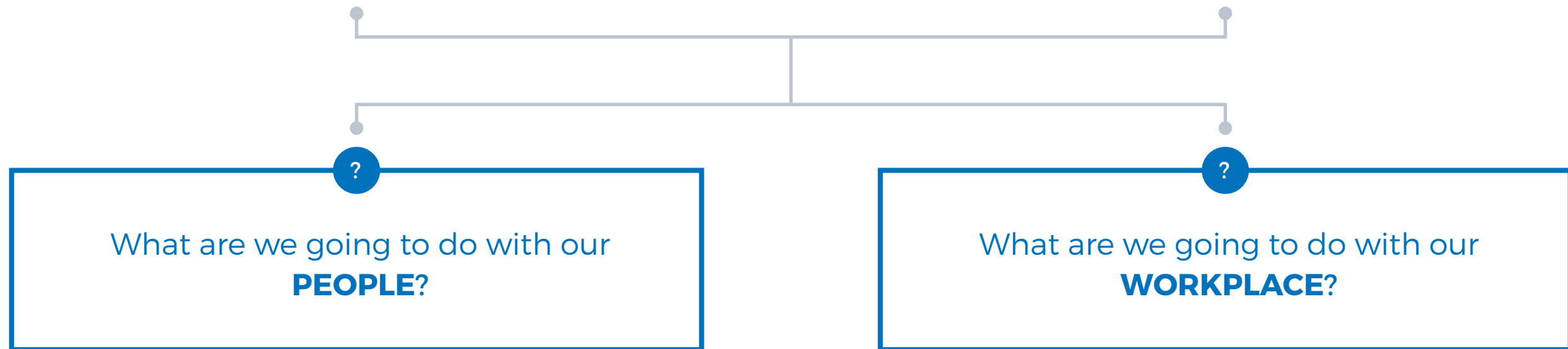


Technology

THEIR BIGGEST CHALLENGES ARE RELATIVE TO PEOPLE AND PLACE

Remote working accounted for only **3.4%** of the total US workforce population prior to COVID

Workplaces were primarily designed around HQs or **dense people centers** prior to COVID



Global Workplace Analytics: Latest Work-at-Home/Telecommuting/Mobile Work/Remote Work Statistics

RESOURCES TO HELP CLIENTS NAVIATE THE RETURN TO THE WORKPLACE

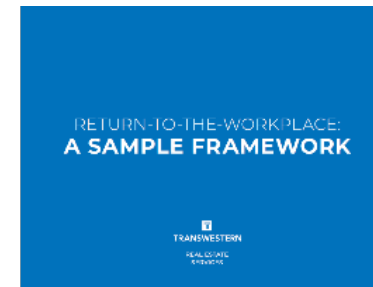
Listen + Learn

- What are your client's pain points?
- What are they trying to solve?
- Where can we provide advice/ leverage our deep expertise to support them?
- How has COVID impacted their future plans or made them re-evaluate existing strategies?
- Do they know where to start or are they looking for verification of their plan?

Share



? Does your client or prospect need guidance on a long-term phased approach to returning their people back to the workplace?



? Does your client or prospect need guidance, from an organizational level, on how to return their people to the workplace?



? Does your client or prospect need inspiration for executable ideas to prepare their employees to return to the workplace?

BROWSING CATEGORY

Back to the Workplace

3 posts

BACK TO THE WORKPLACE

COVID-19

Latest Posts



Thriving Life Sciences Sector Demands Strategic Real Estate

July 8, 2020

<https://insights.transwestern.com/index.php/category/covid-19/back-to-the-workplace/>

A modern office interior featuring a central wooden desk, two grey armchairs with a round coffee table, and a large abstract painting on the wall. The space is well-lit with contemporary lighting fixtures. The floor is made of light-colored wood in a herringbone pattern. The walls are a neutral grey color with large black handles on the left side. The ceiling has a recessed area with three cylindrical pendant lights in gold and white. The overall atmosphere is professional and contemporary.

RETURNING TO THE WORKPLACE