



TRANSWESTERN

REAL ESTATE
SERVICES

U.S. CRE AMID COVID-19

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Investment & Data Analytics

JUNE 17, 2020

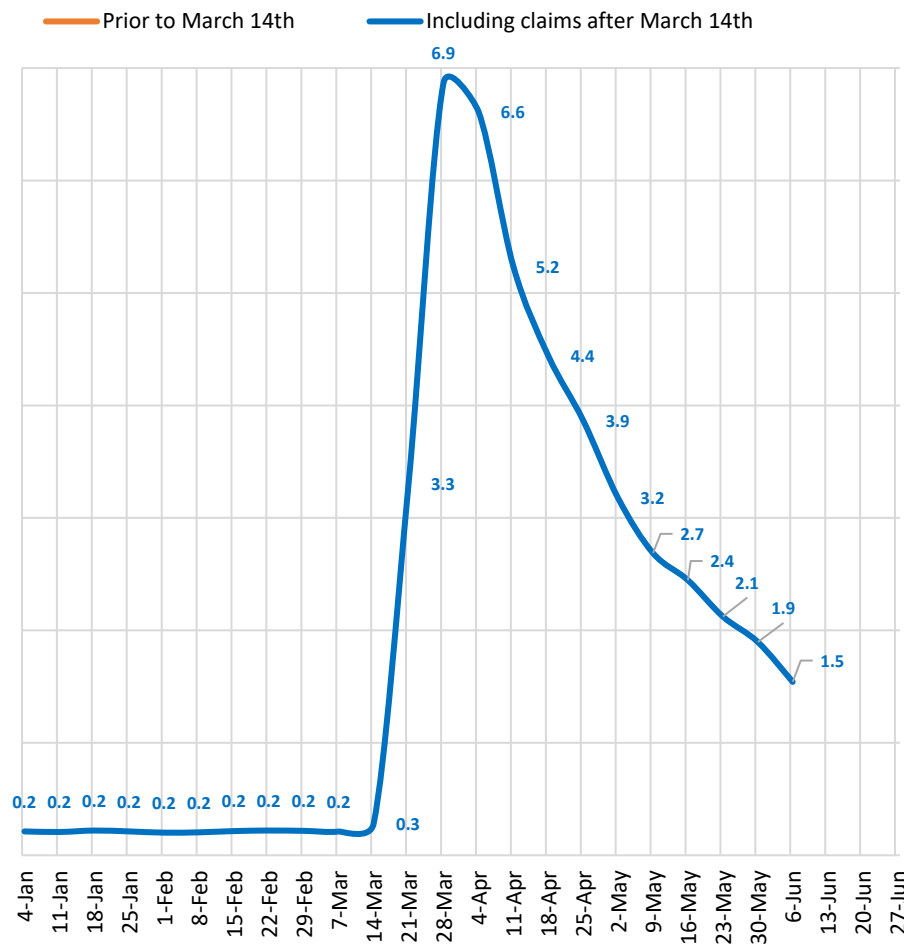
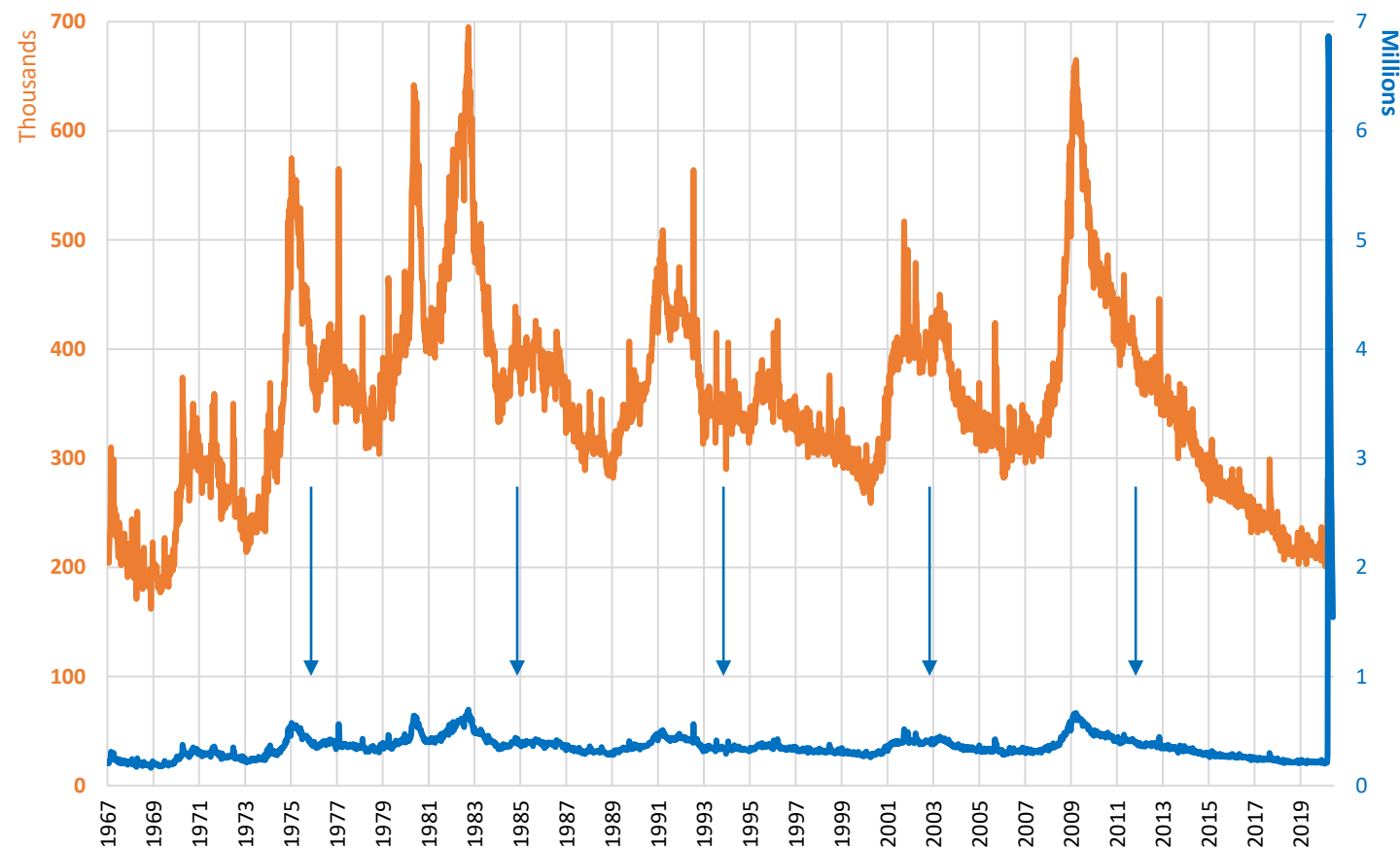
EMPLOYMENT TRENDS



"FLATTENING THE CURVE" IN UNEMPLOYMENT CLAIMS

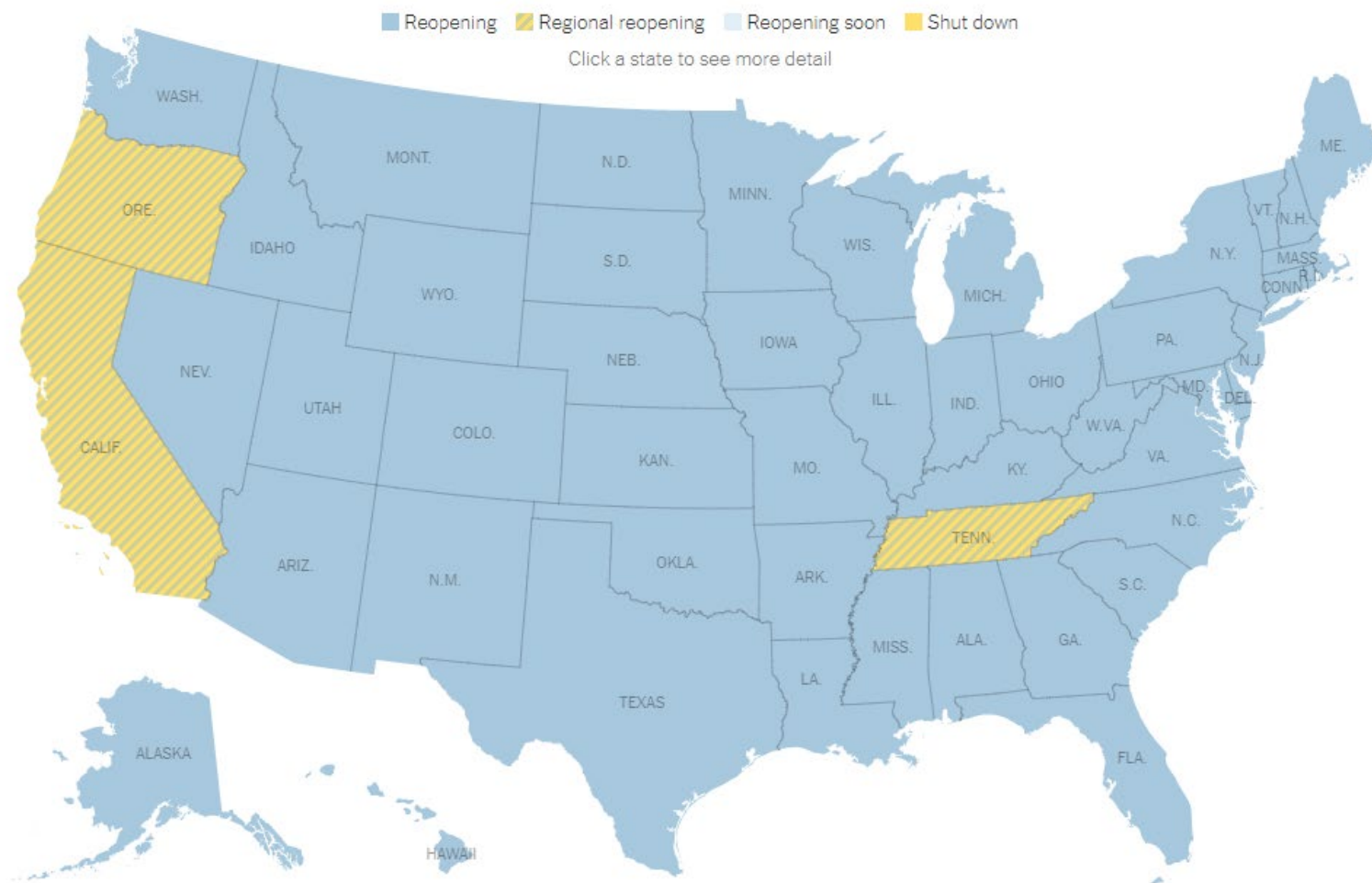
How Many Will Be Temporary Vs. Permanent?

Weekly Unemployment Claims



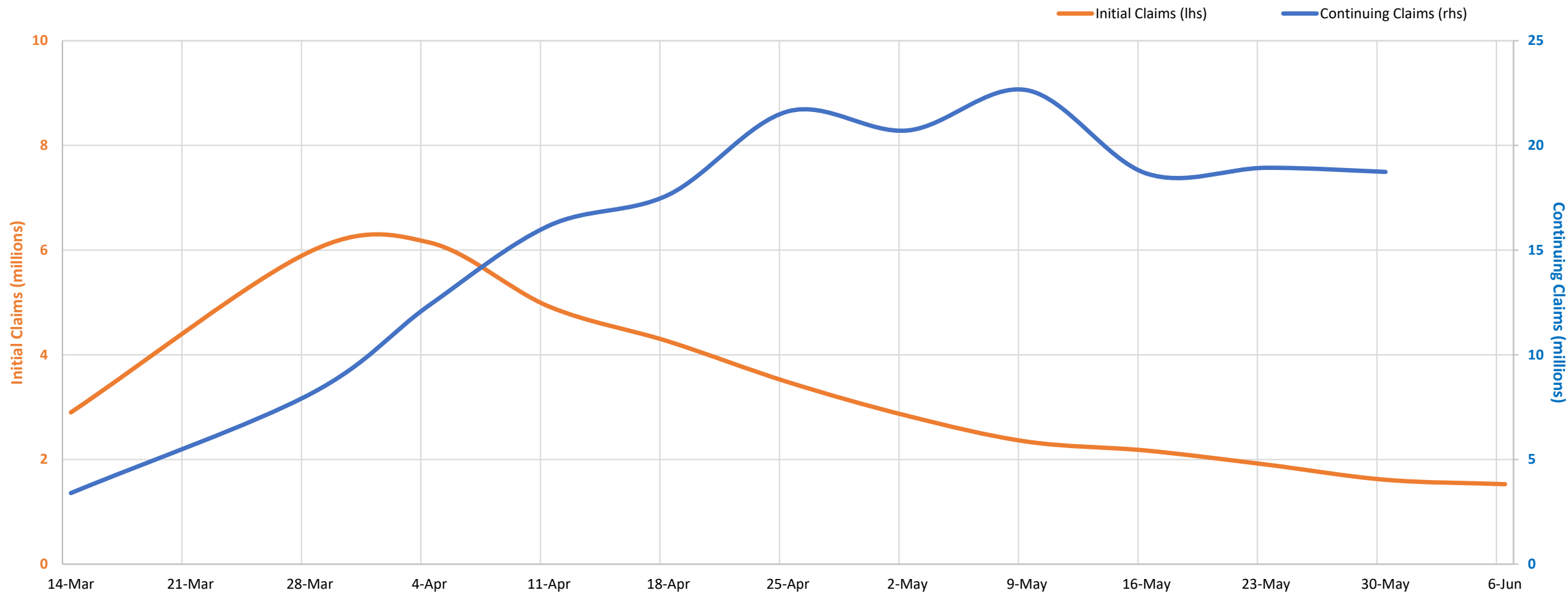
MAJORITY OF STATES RE-OPENED

Three Large States (CA, OR, TN) Remain In Transition



CONTINUING CLAIMS PLATEAU

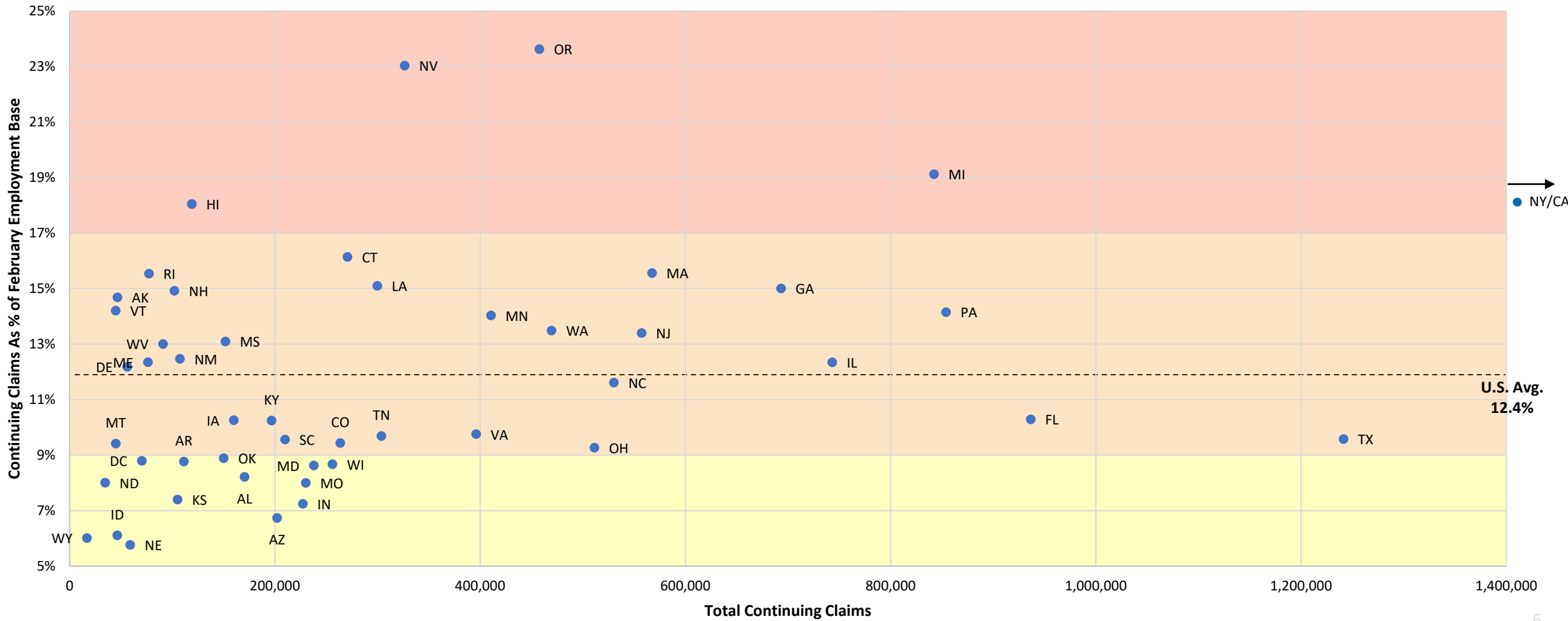
Re-Openings Bring Many Workers Back Onto Payrolls



Source: Transwestern Investment & Data Analytics, Department of Labor

CONTINUING CLAIMS OUTLINE LASTING IMPACTS

Timing/Depth of Shelter-In-Place Orders Determine Economic Impact

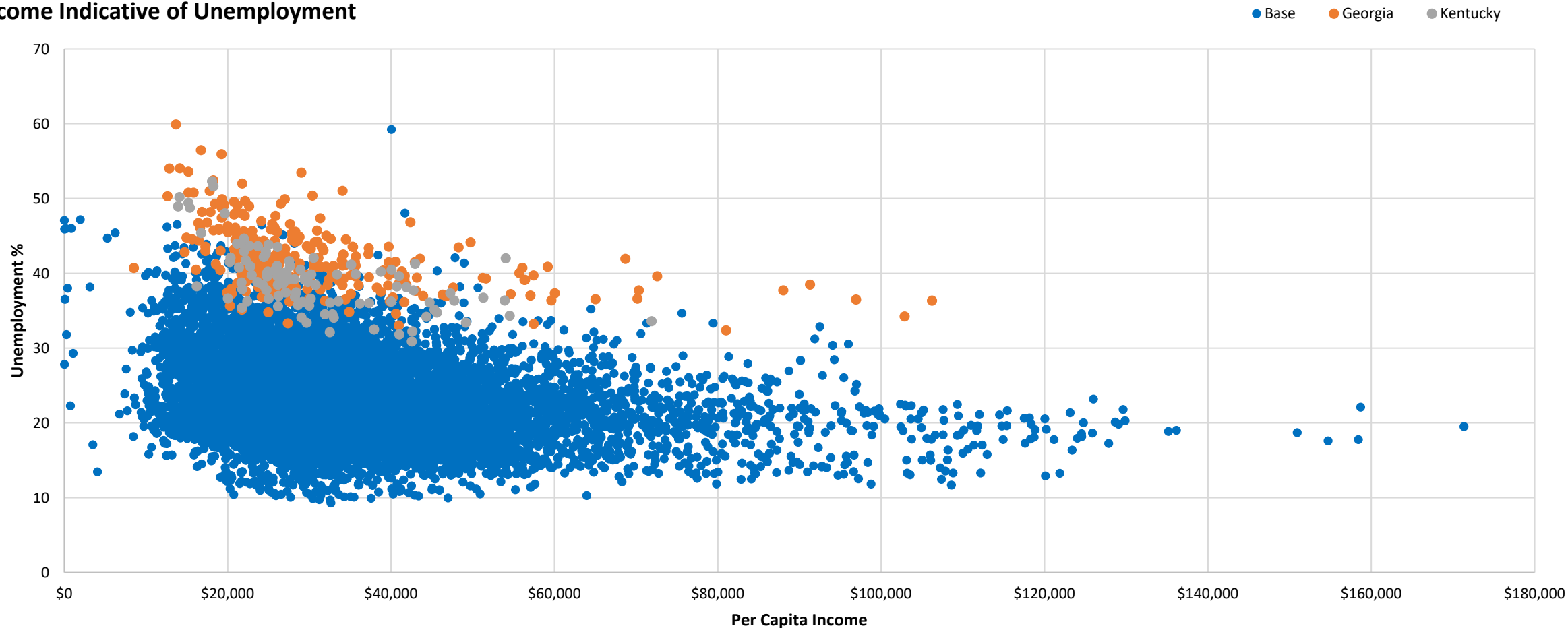


Note: California: 2.85 million continuing claims, New York: 1.70 million continuing claims
Source: Transwestern Investment & Data Analytics, Department of Labor, data as of May 30, 2020 (latest available)

INCOME PREDICTIVE OF UNEMPLOYMENT?

Zip Codes With Income <\$50k 2x As Likely To Report Above-Average Unemployment

Income Indicative of Unemployment



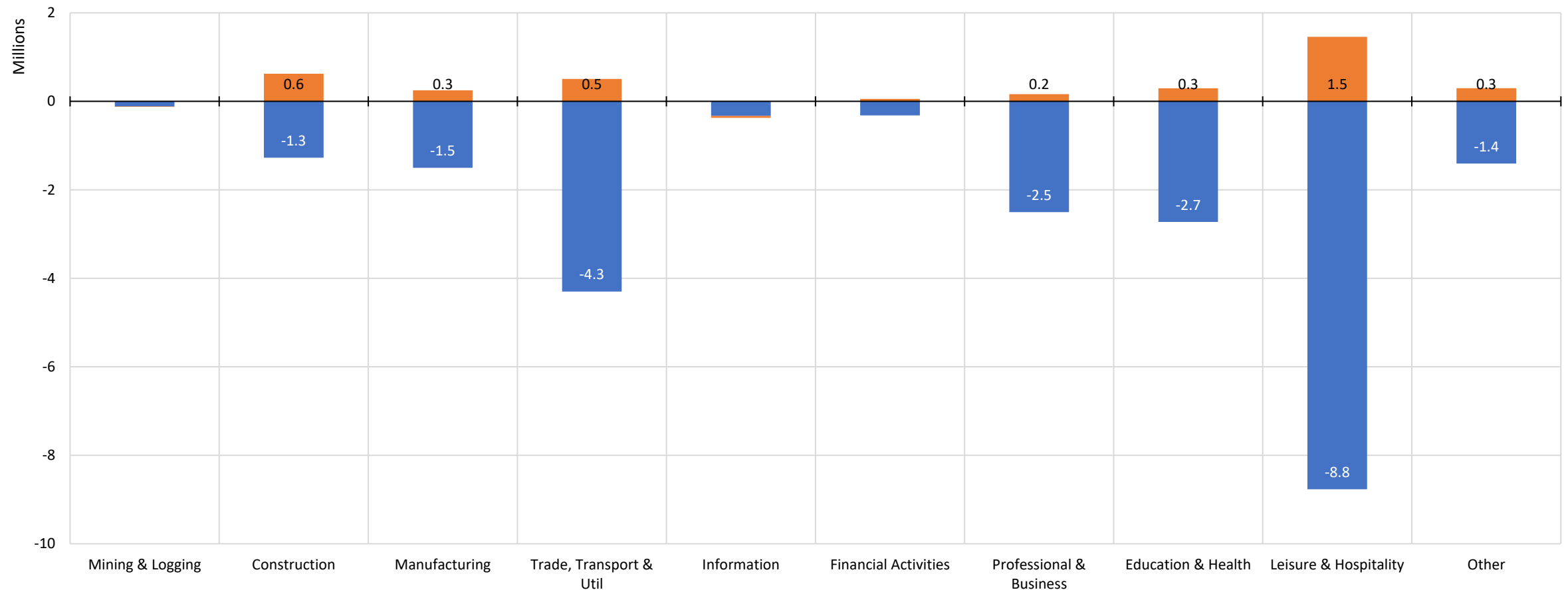
Note: CBSA ZIP codes with minimum 2,500 residents
Source: Transwestern Investment & Data Analytics, EMSI, PopStats, AGS

RESTAURANTS & BARS ADD STAFF

Long Road Ahead To Recover Fully

Employment Recovery Underway

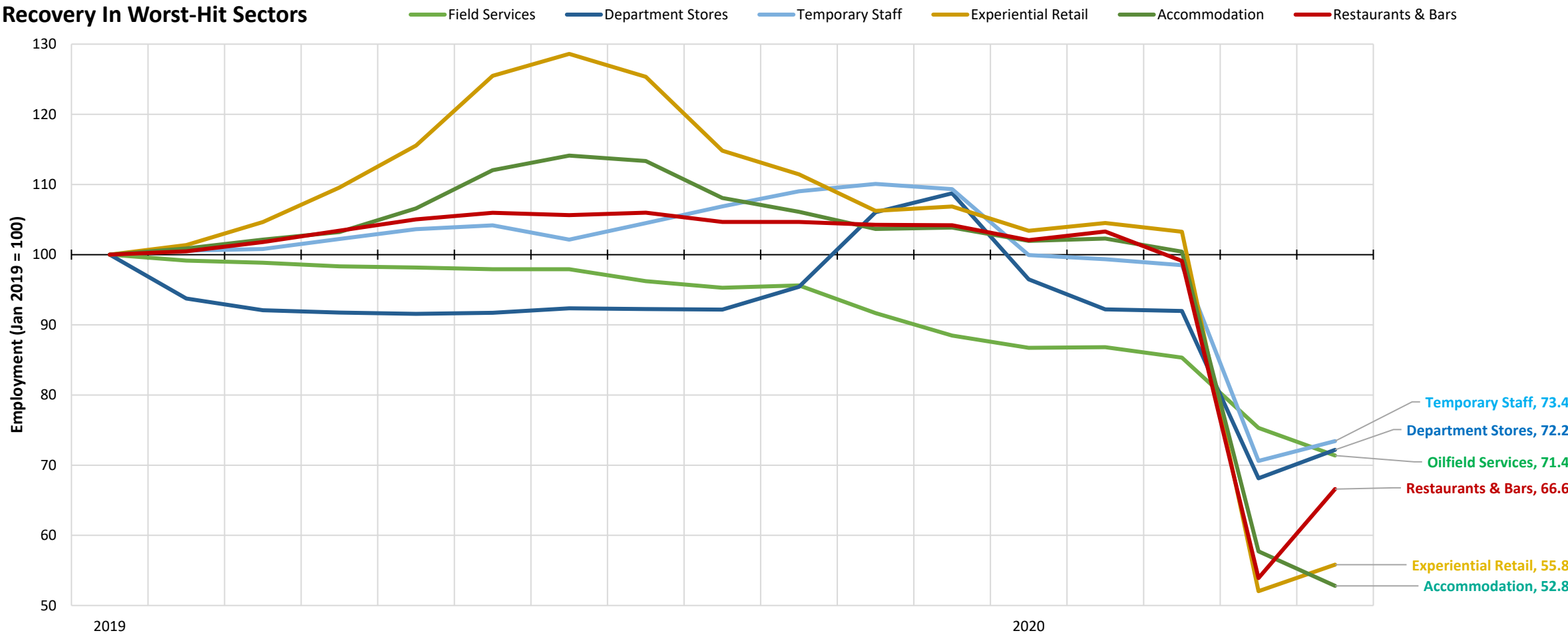
■ Total Decline Since Peak



OFFICE TEMPS & FOOD SERVICE STAFF RE-ENTER PAYROLL

Accommodations & Oilfield Services Still Shedding Employment

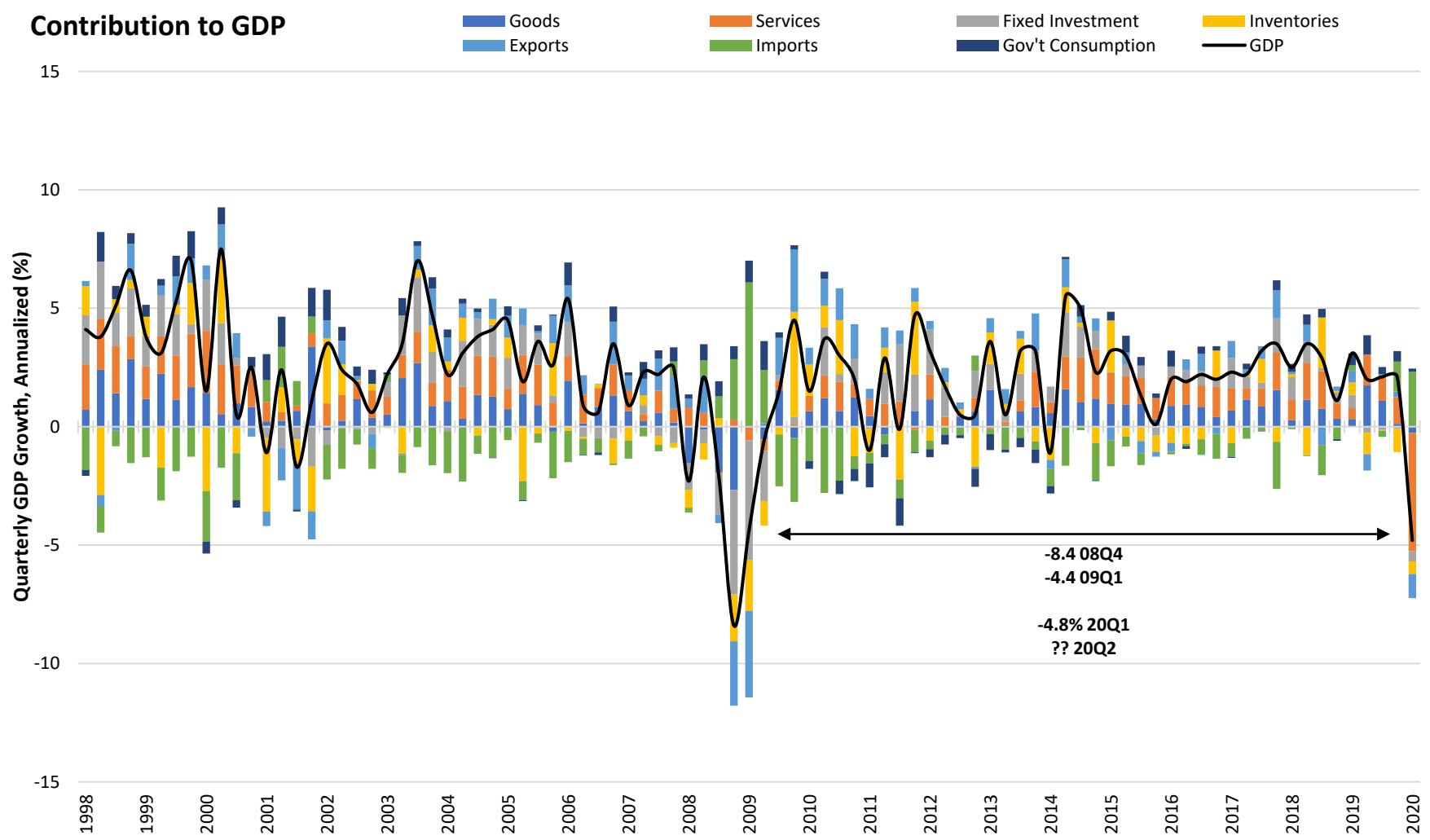
Recovery In Worst-Hit Sectors



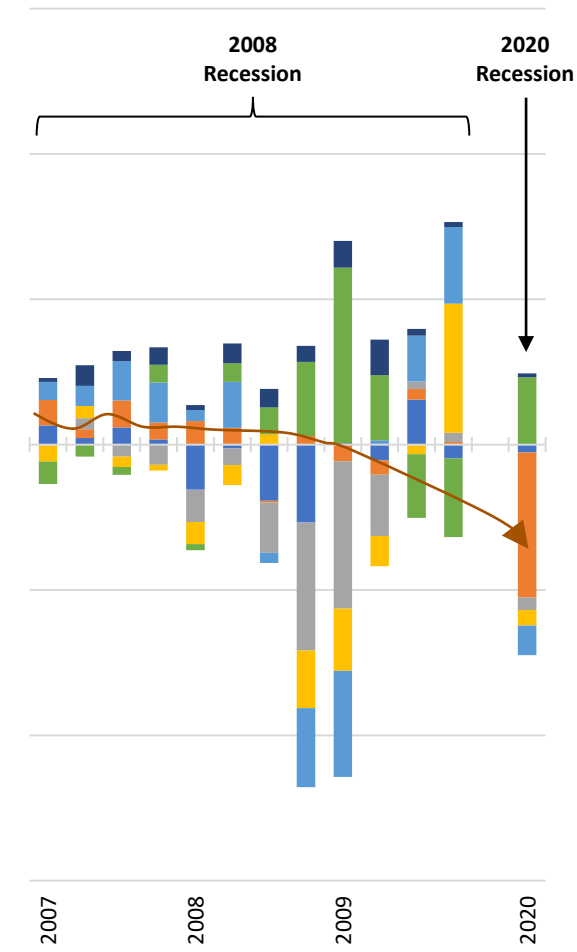
Source: Transwestern Investment & Data Analytics, Bureau of Labor Statistics

-4.8% GDP CONTRACTION WORST SINCE Q4 2008

Contraction In Personal Consumption Worst Ever, Could Prove Elastic



Source: Transwestern Investment & Data Analytics, Bureau of Economic Analysis



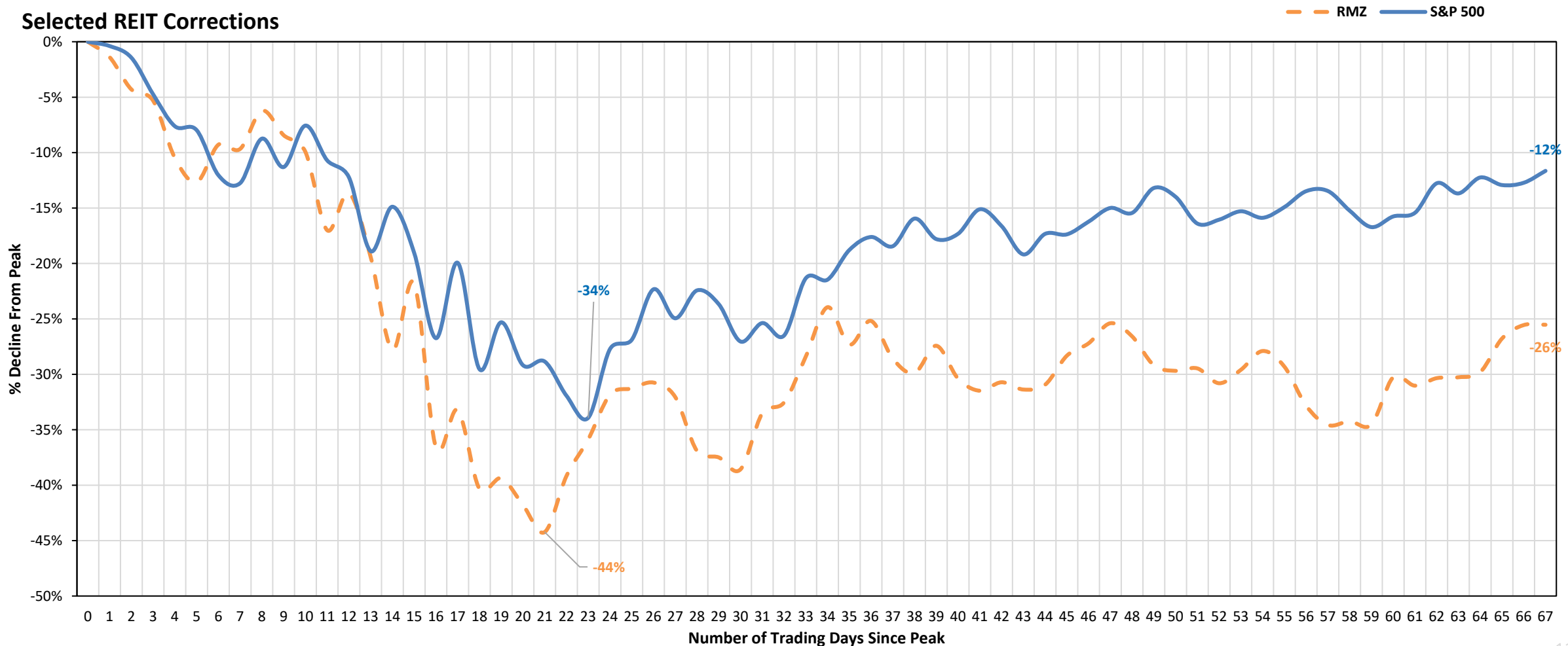
PROPERTY VALUATIONS



REIT CORRECTION STABILIZES ~-30%

Correction More Pronounced Than Broader Equities

Selected REIT Corrections

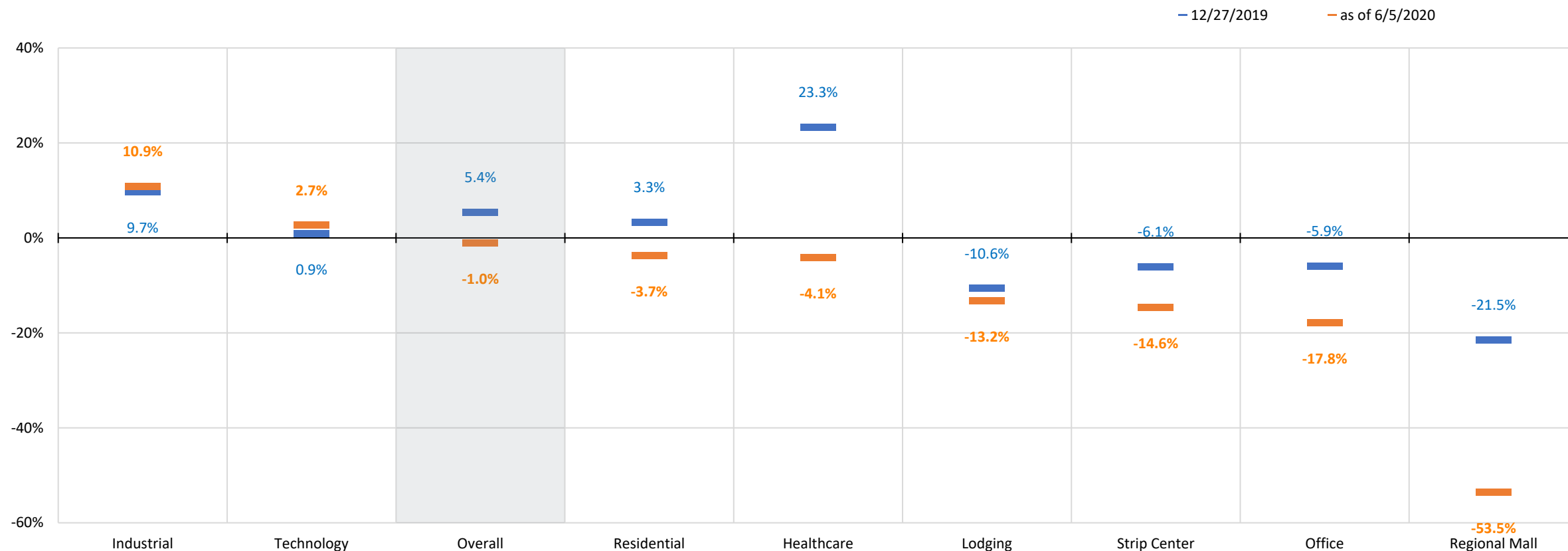


Note: RMZ Peak = February 21, 2020; S&P 500 Peak = February 19, 2020
Source: Transwestern Investment & Data Analytics, Bloomberg, as of May 29, 2020

REIT VALUATION IMPACT VARIES BY PROPERTY TYPE

Industrial & Data Centers Favored, Office Under Increasing Pressure
Retail Property Types Suffer Worst Impacts

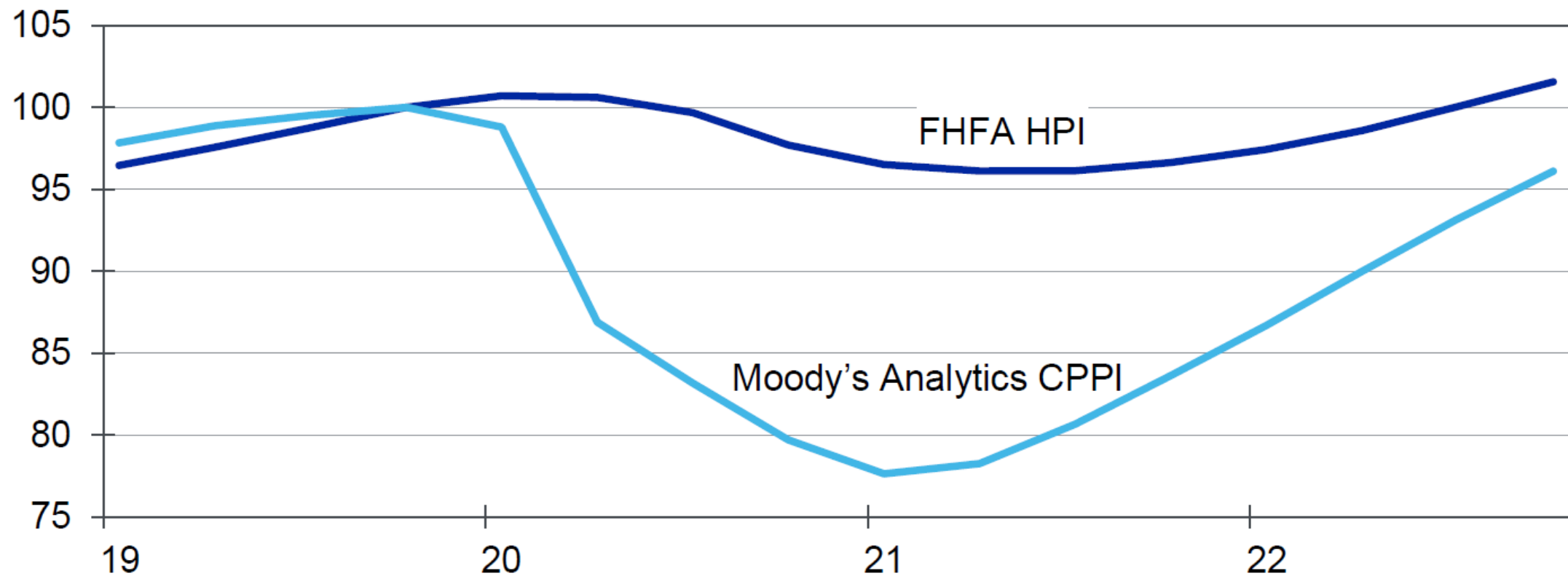
REIT Price:NAV Ratios



MOODY'S: THREE-YEAR CYCLE, 25% CORRECTION

Losses Due To Cap Rate & NOI Volatility, Property Type Performance Will Vary

Index: 2019Q4 = 100, April preliminary baseline



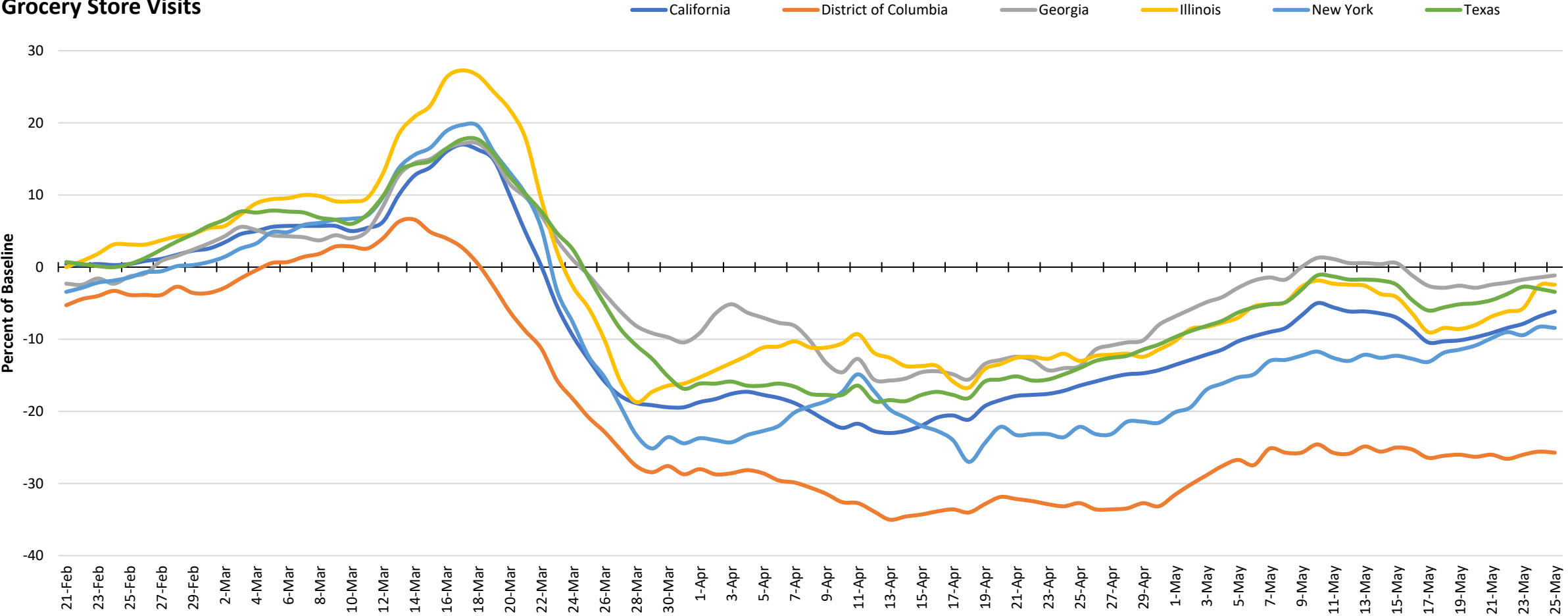
PROPERTY SECTOR KPIs



EARLY SALES IN GROCERY STORES PROVED TRANSIENT

States Allowing Looser Shelter-In-Place Directives Report Faster Recovery

Grocery Store Visits

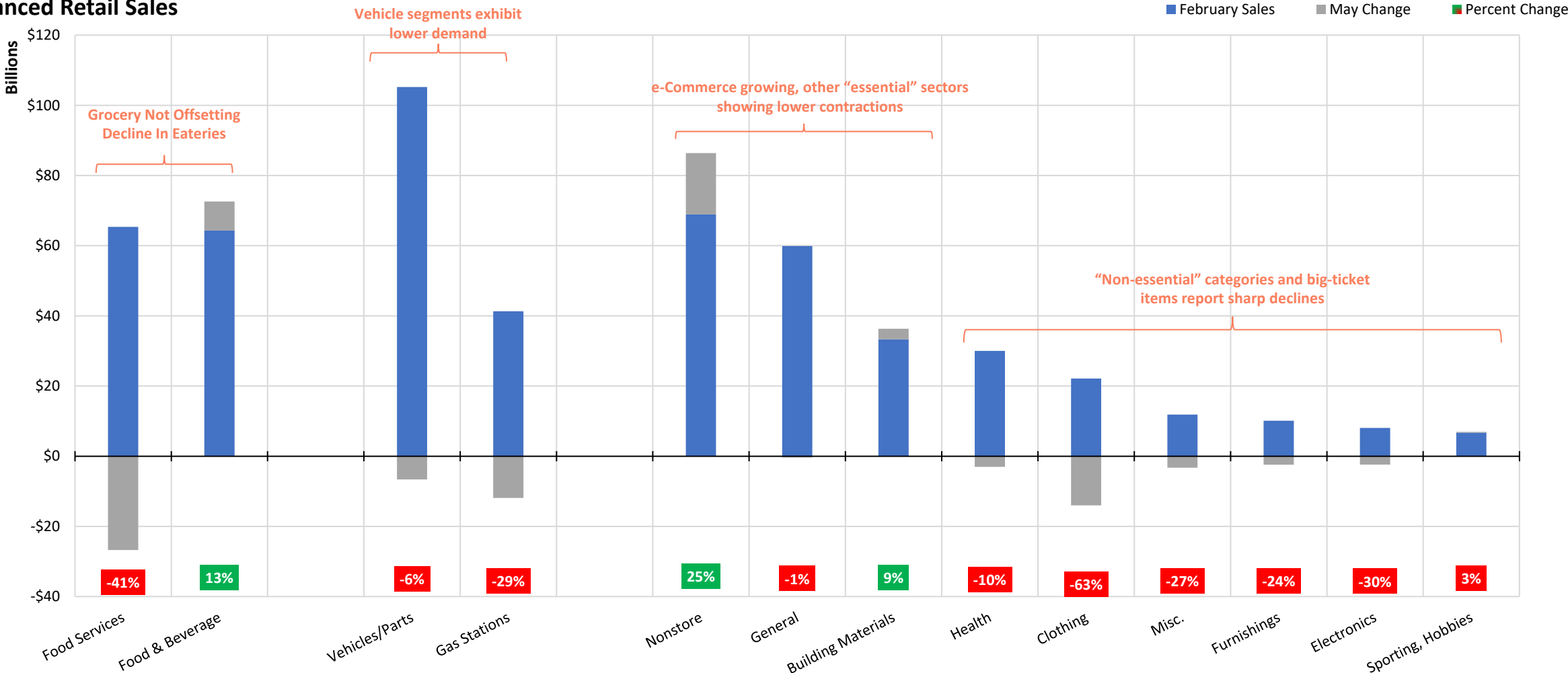


Note: Rolling seven-day mobility score
Source: Transwestern Investment & Data Analytics, Google, as of May 25,2020

MAY SALES FALL 7.9% FROM FEBRUARY NORMS

Grocery Sales Decline After Initial Surge, e-Commerce Sales Now 18% Of Total

Advanced Retail Sales

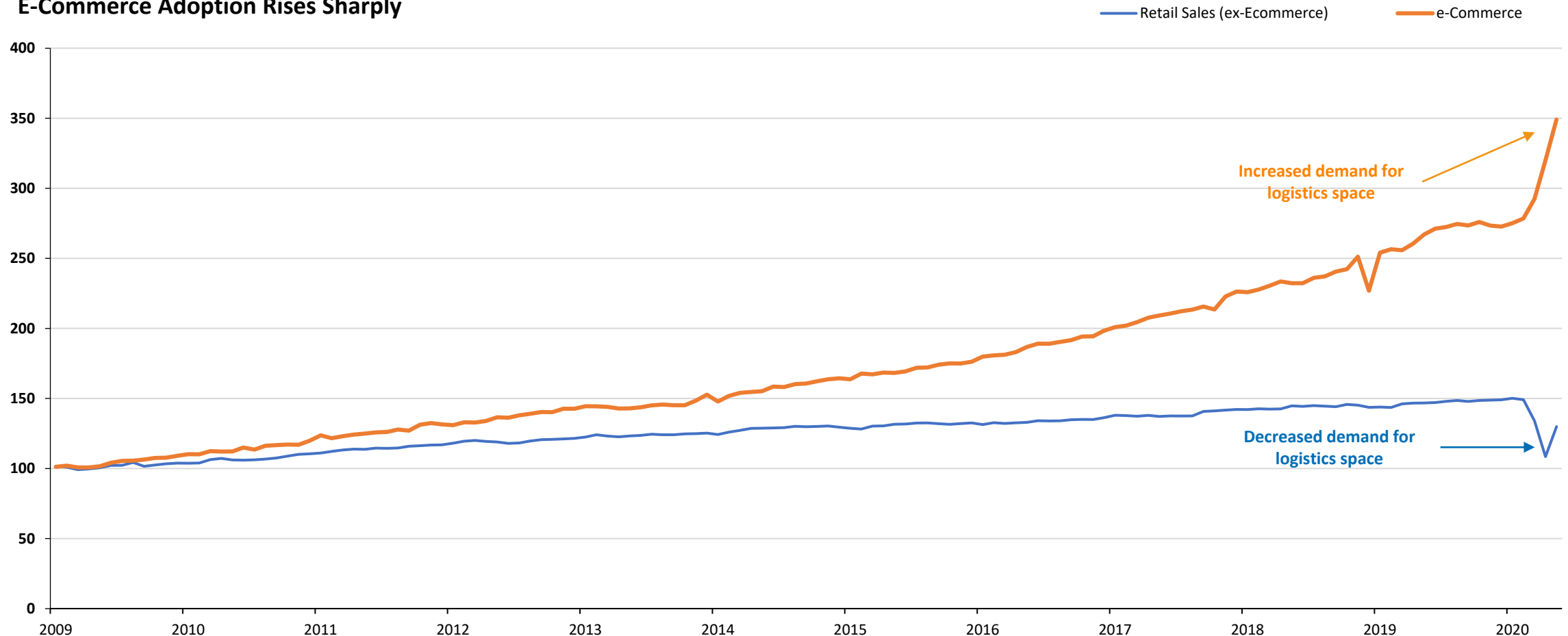


Source: Transwestern Investment & Data Analytics, Census Bureau

E-COMMERCE RISES 3x OTHER RETAIL CATEGORIES

Nonstore Sales Now Account For 19.4% Of Total Retail Sales

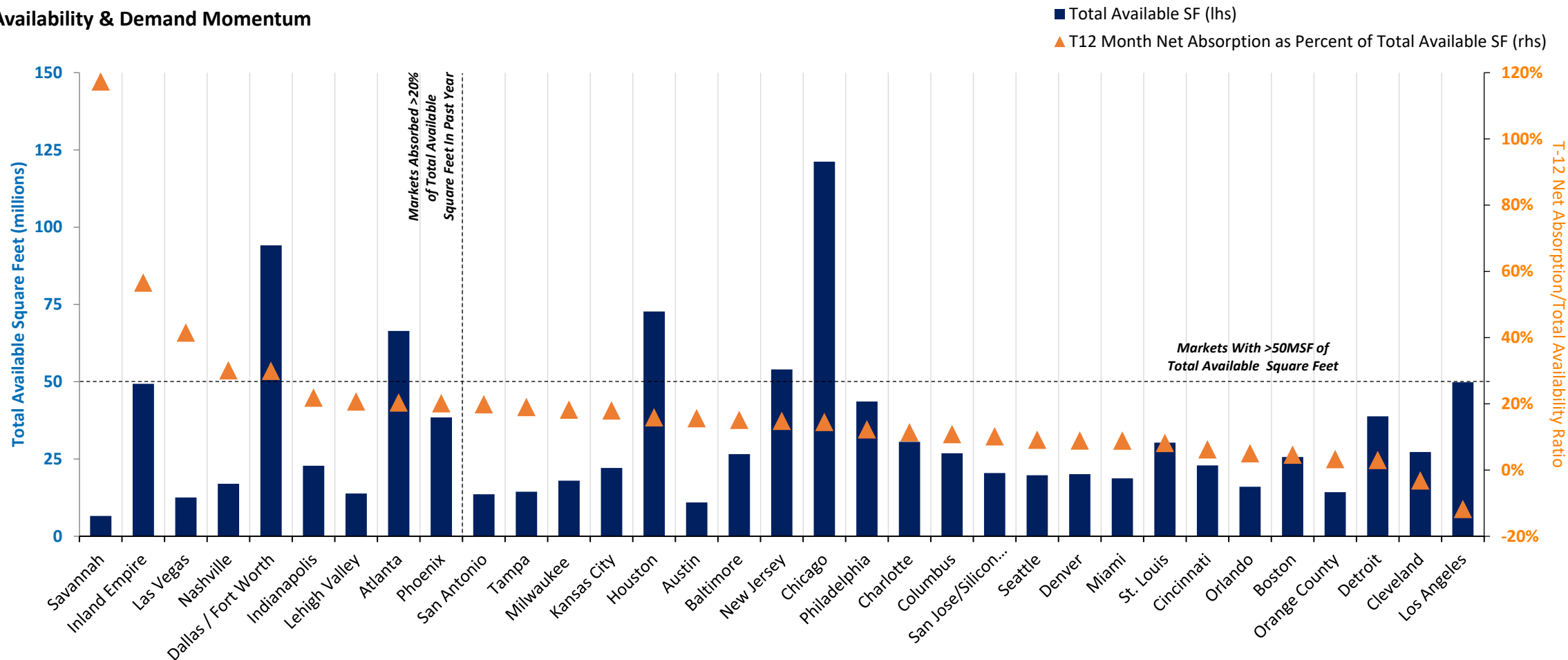
E-Commerce Adoption Rises Sharply



MIXED FOOTING AMID LARGE INDUSTRIAL MARKETS

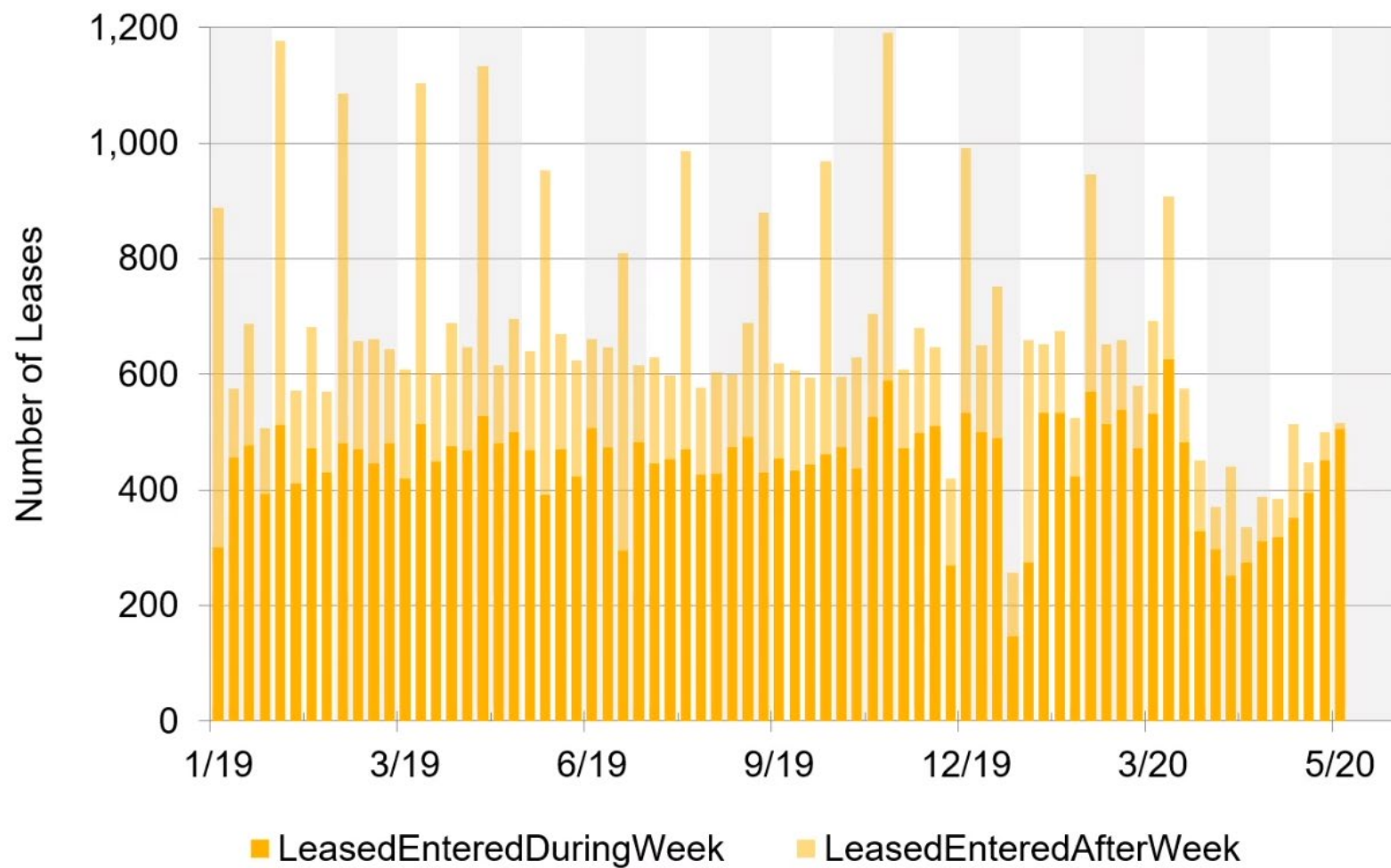
INL EMP & DFW Strong In Spite Of Availability, CHI & HOU More Challenged

Availability & Demand Momentum



INDUSTRIAL SHOWS LEASING REBOUND

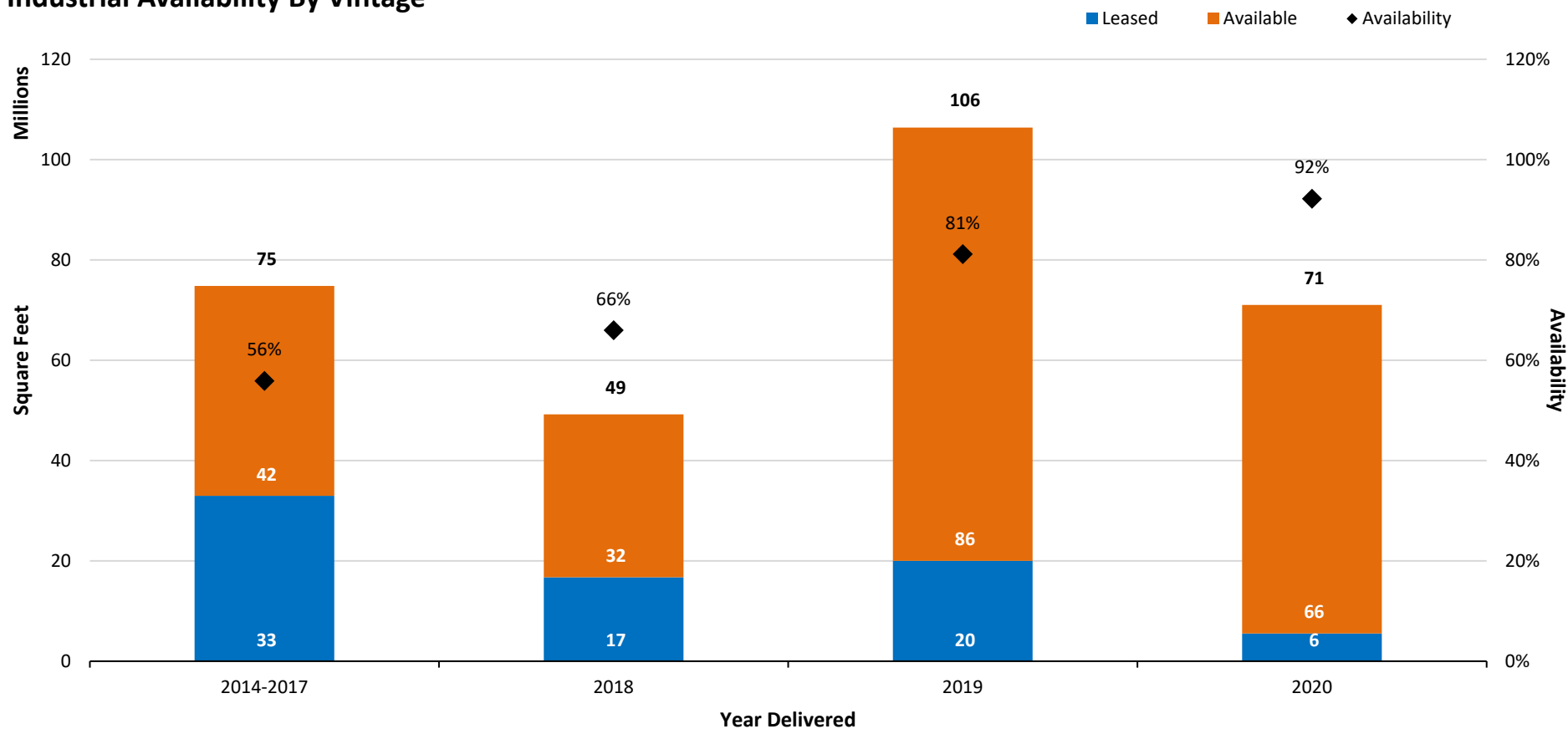
Weekly Leasing Activity Bank To Normal Levels



WIDE AVAILABILITY OF NEW LOGISTICS SPACE

Logistics Demand Has Options

Industrial Availability By Vintage



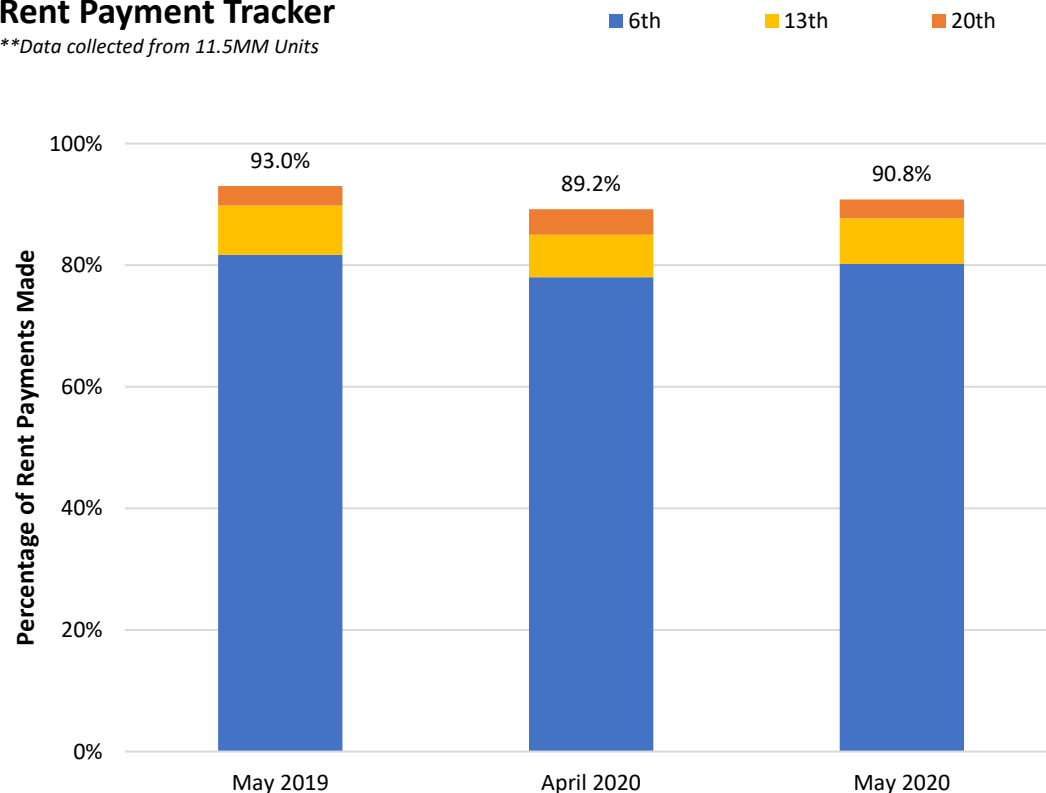
Note: 237.6 million square feet under construction, 96.9% available
Source: Transwestern Investment & Data Analytics, CoStar

APARTMENTS TRENDS SURPRISE FOR NOW

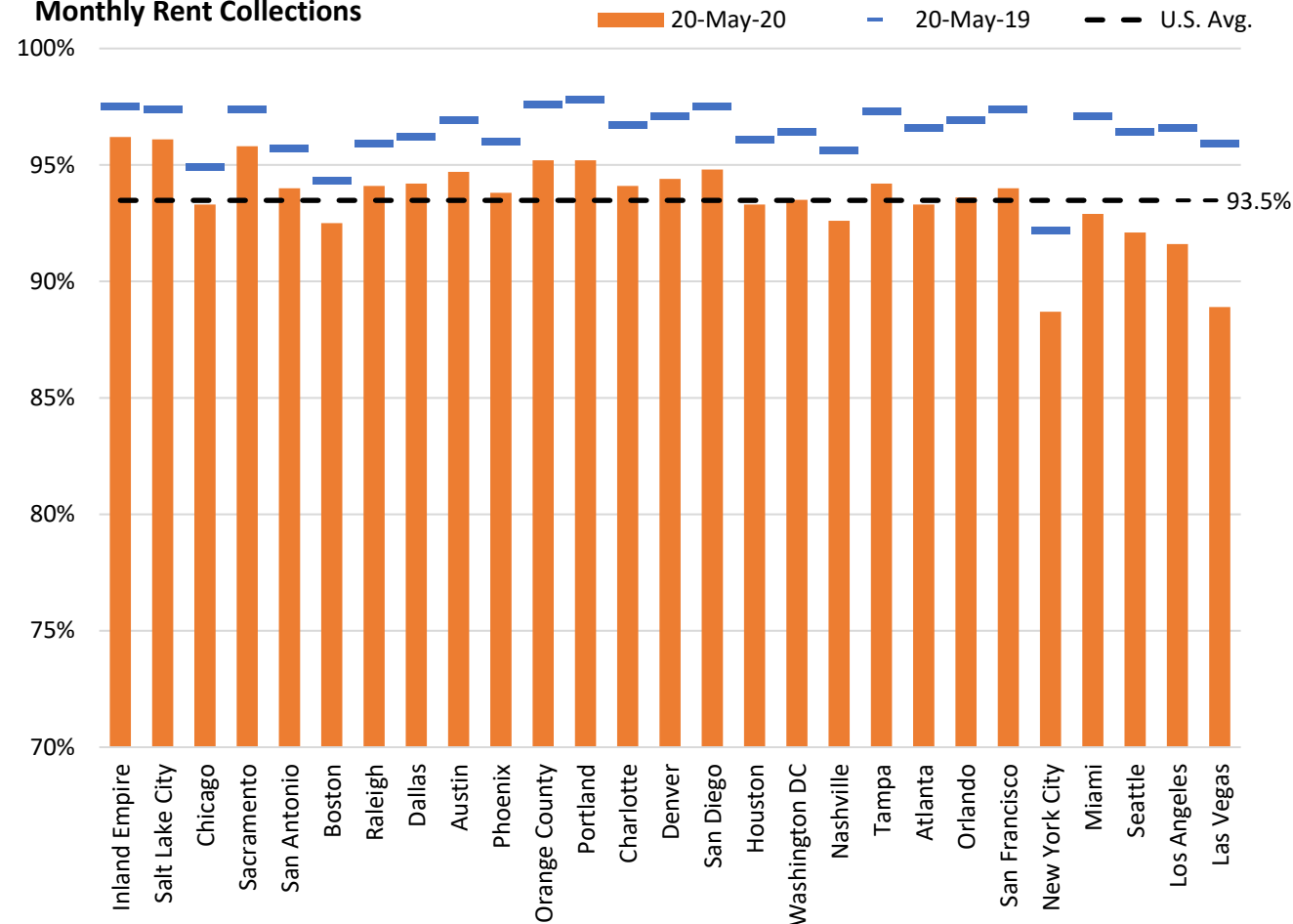
Rent Collections Better Than Expected, Asking Rents Will Deteriorate

Rent Payment Tracker

**Data collected from 11.5MM Units



Monthly Rent Collections

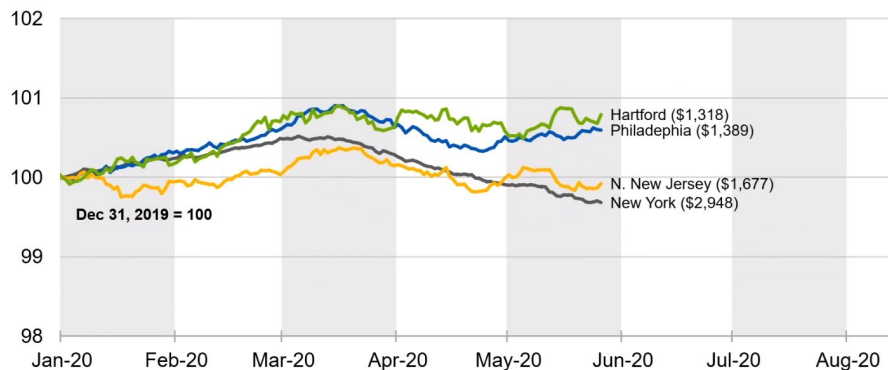


Note: * These figures are as initially reported; these are calendar days, so the specific day of the week can have an affect on these reported figures, as leasing offices can have reduced hours or be closed on those days, creating potential delays for payment processing. **Unit counts may change to reflect refinements to the methodologies and changing occupancy levels due to move in-move out activity.
Source: National Multifamily Housing Council, Entrata, MRI Software, RealPage, ResMan, Yardi

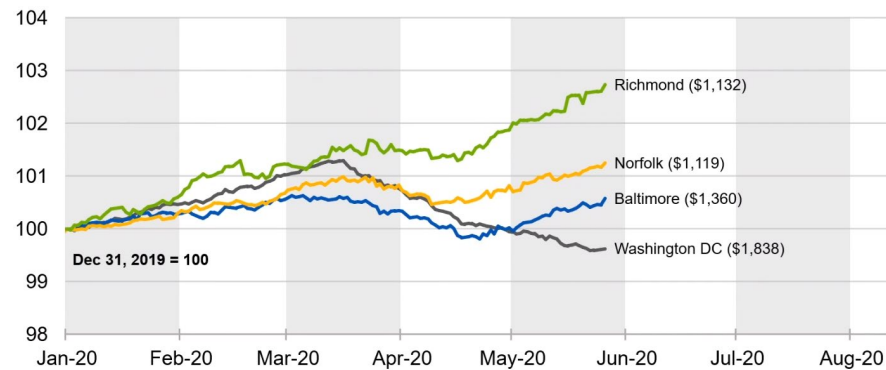
ASKING RENTS IMPACTED IN LARGER MARKETS

Core Multifamily Markets Exhibit Sharper Declines In Asking Rents

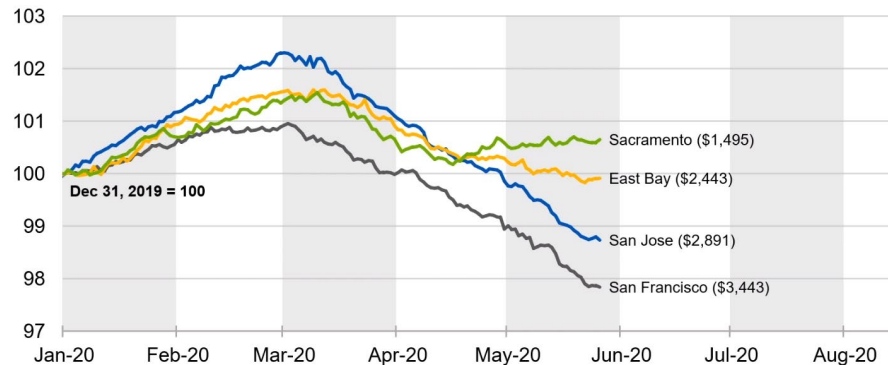
Northeast



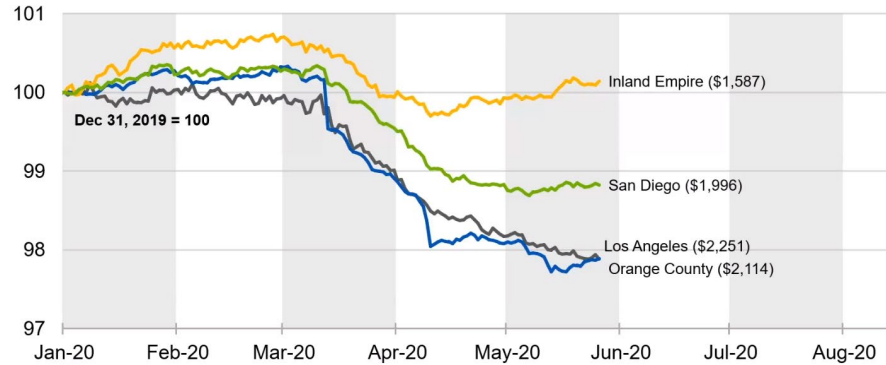
Mid-Atlantic



Northern California

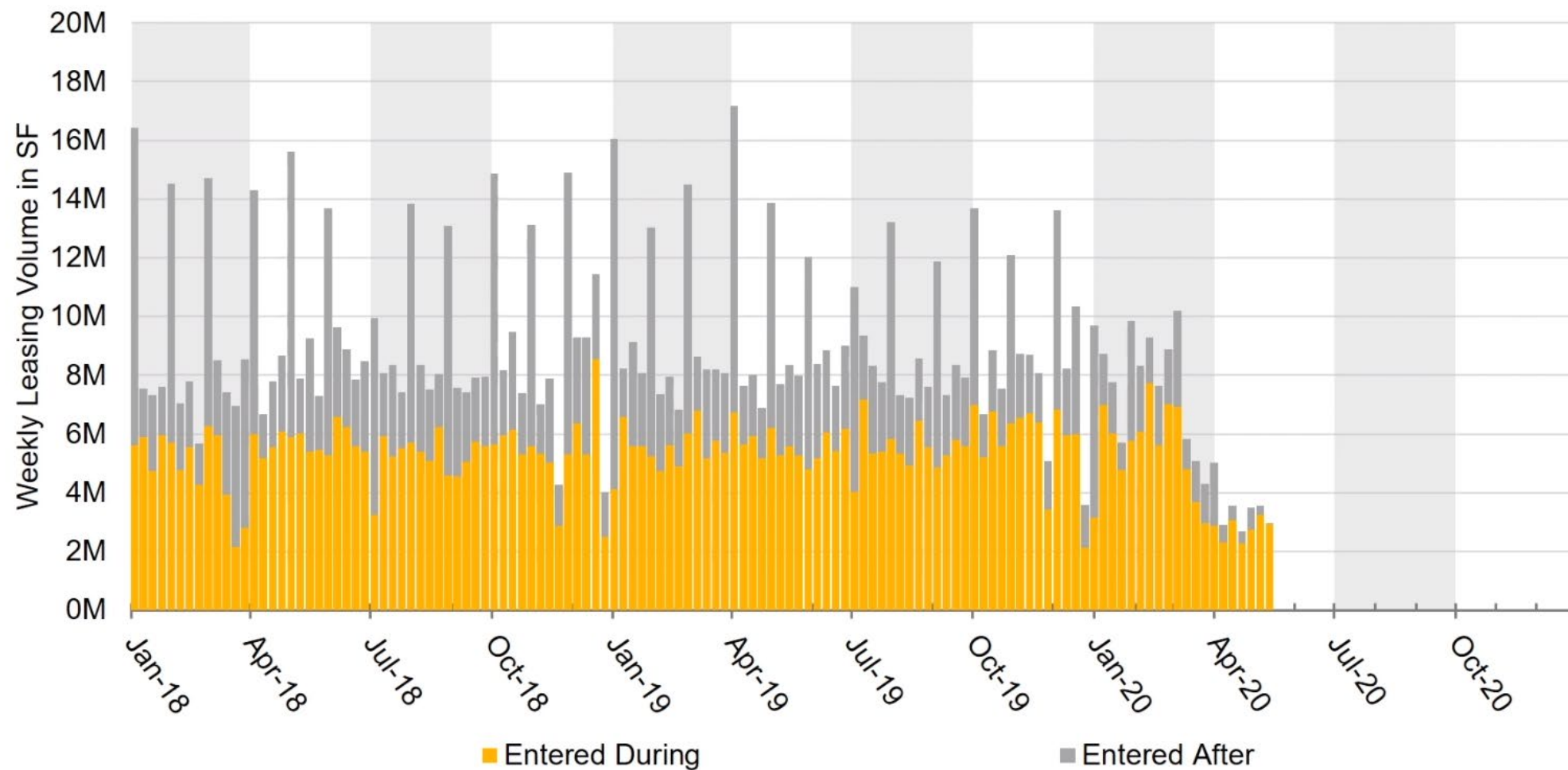


Southern California



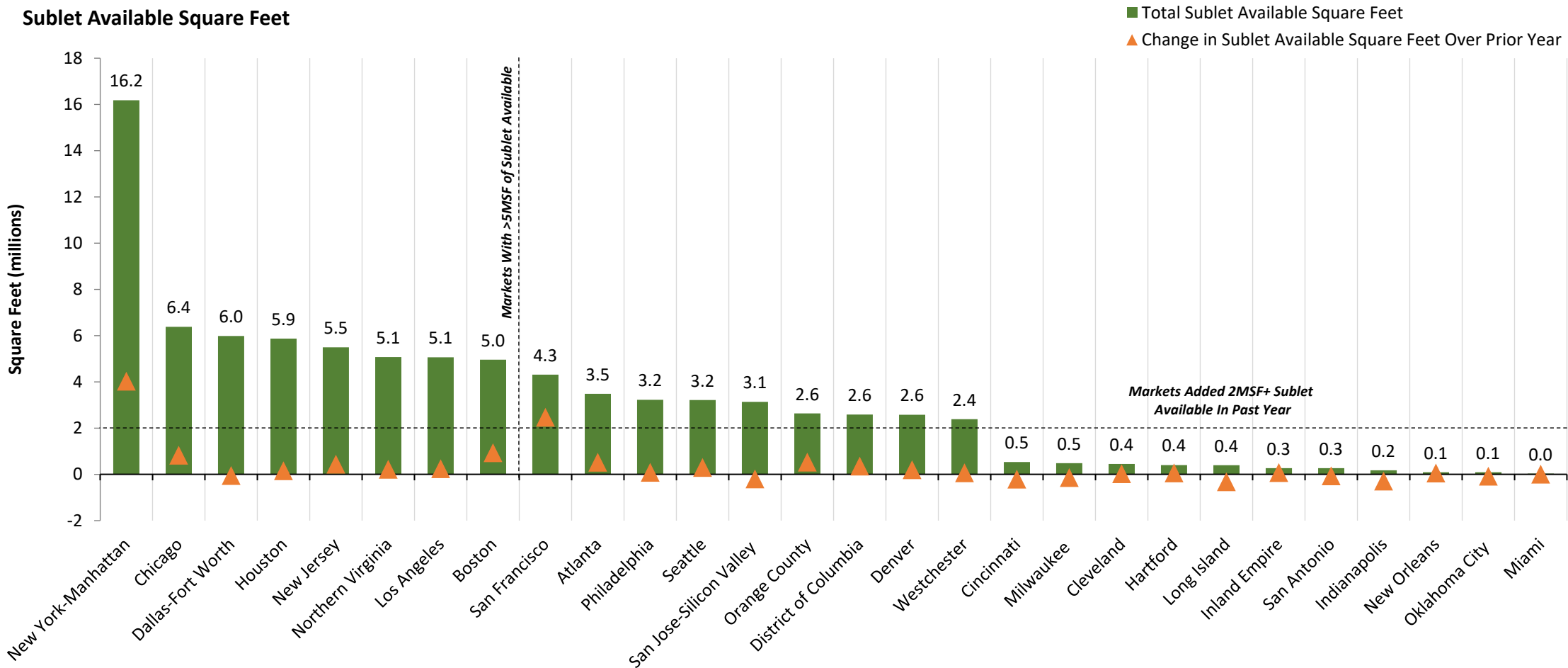
OFFICE LEASING VOLUME SLOWS

Renewals Comprise Majority of Lease Executions



SUBLET AVAILABILITY THE CANARY IN THE COALMINE

NYC & SFO Experience Sharp Re-Direction In Tenant Demand

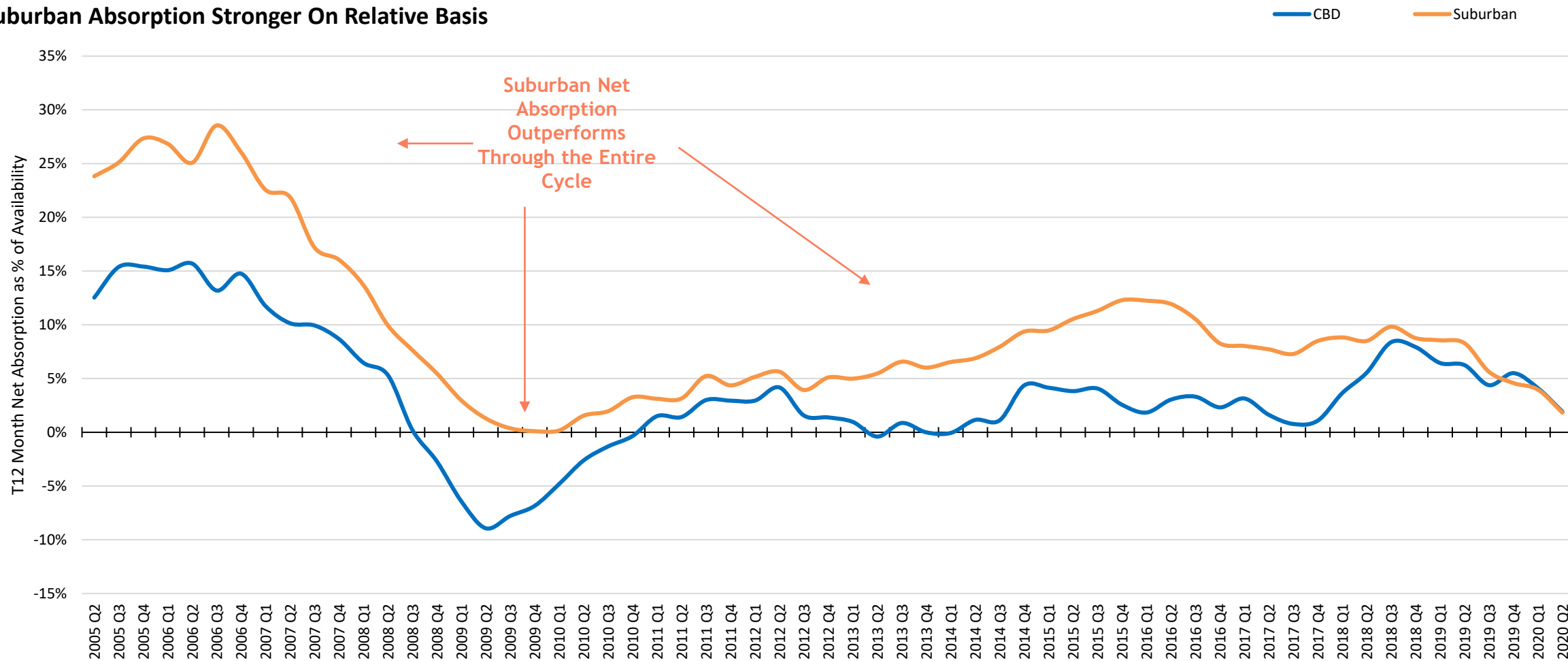


Source: Transwestern Investment & Data Analytics ,CoStar, data as of March 31, 2020

PRECEDENT FOR SUBURBAN OUTPERFORMANCE

Suburban Office Assets Lease Up Slack More Quickly

Suburban Absorption Stronger On Relative Basis



Note: National index office analysis was restricted to leases entered by CoStar Jan 1 to May 15

Source: Transwestern Investment & Data Analytics, CoStar

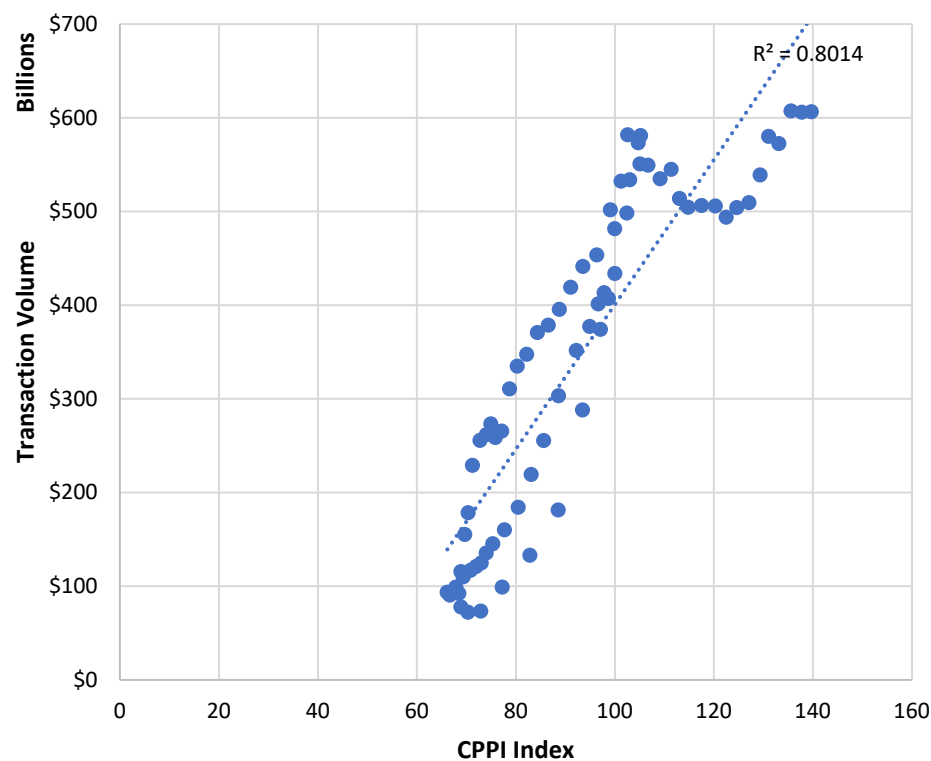
CAPITAL MARKETS



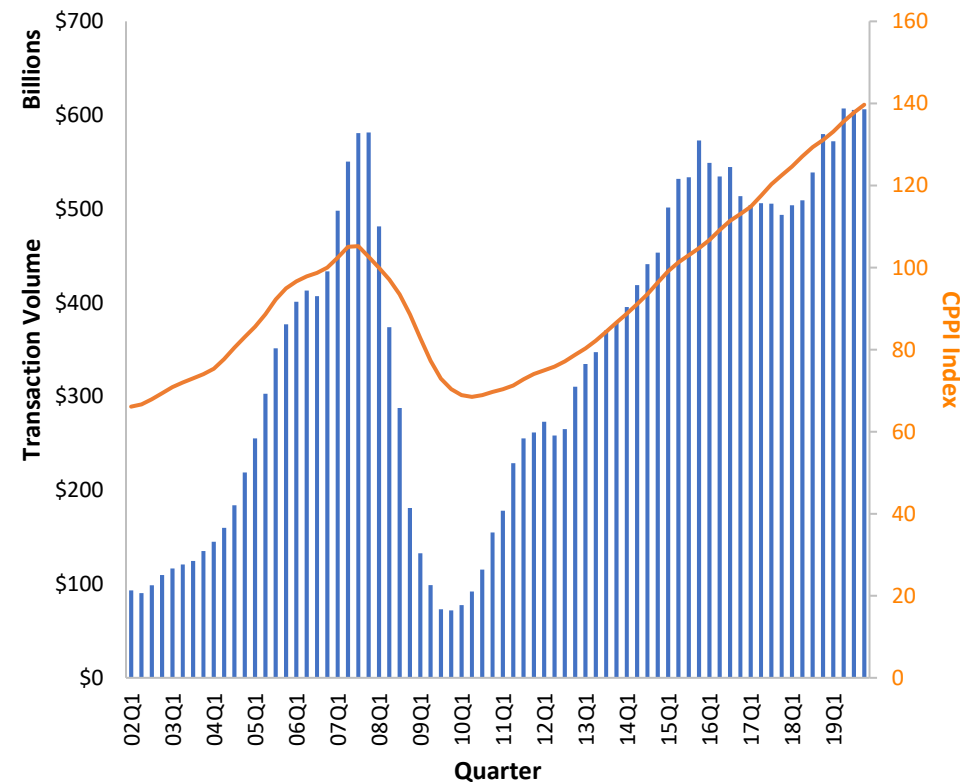
TRANSACTION VOLUMES WILL DECLINE

"Price Discovery" Will Slow Pace of Sales

Values vs. Volumes



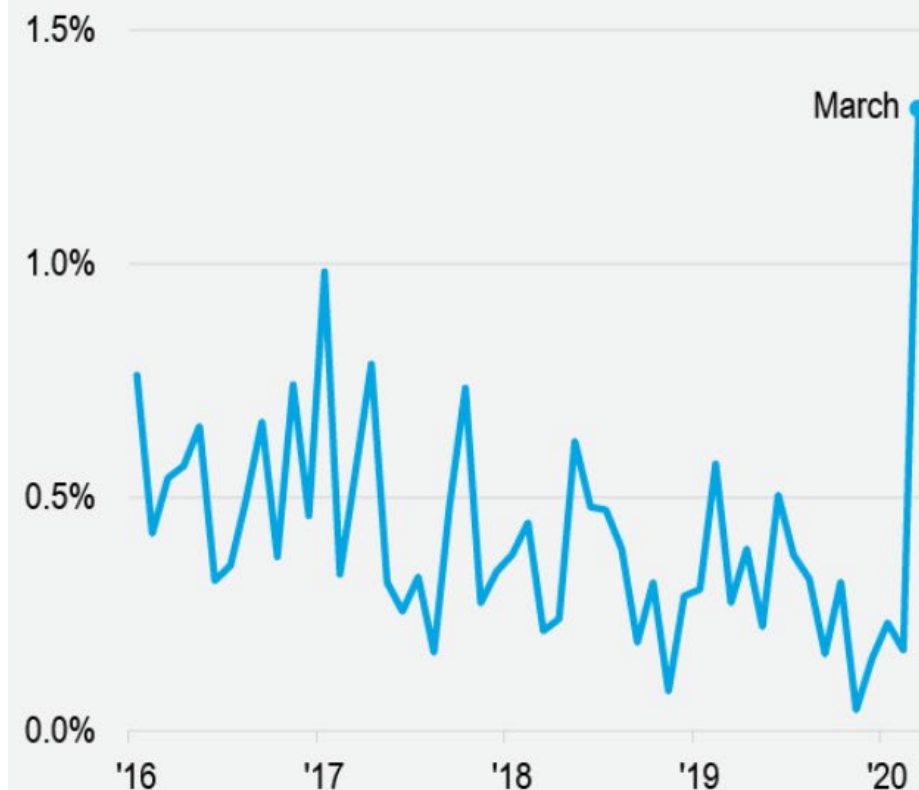
Values vs. Volumes



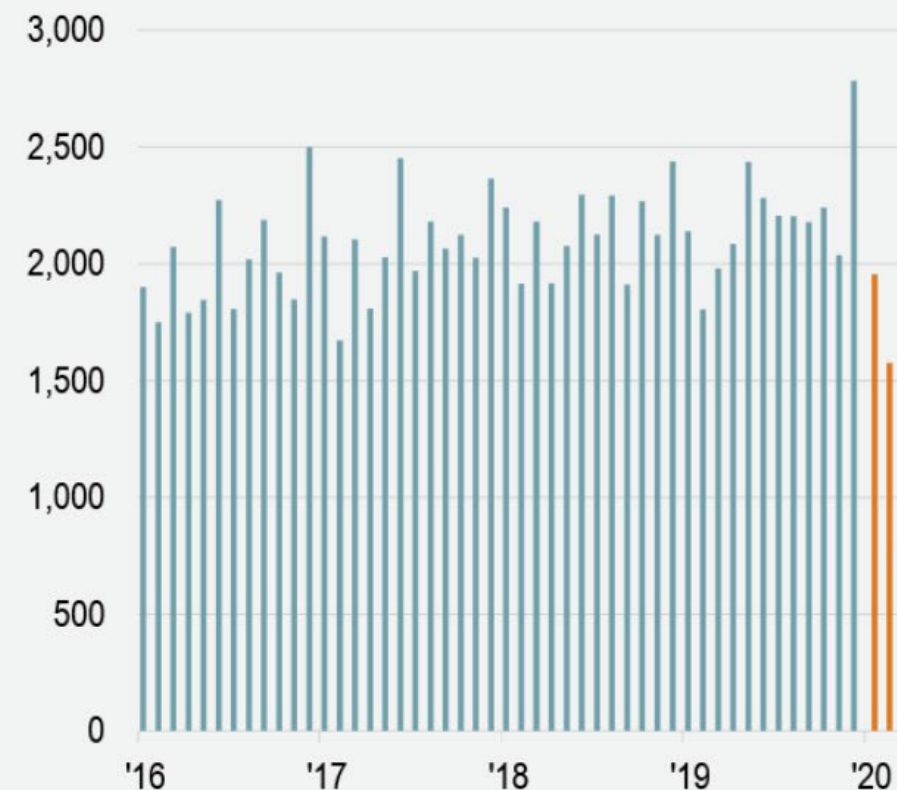
FEW DEALS DISSOLVING, BUT BIDDER POOLS THINNING

“Price Discovery” Will Slow Pace of Sales

Collapsed deals share of closed deals

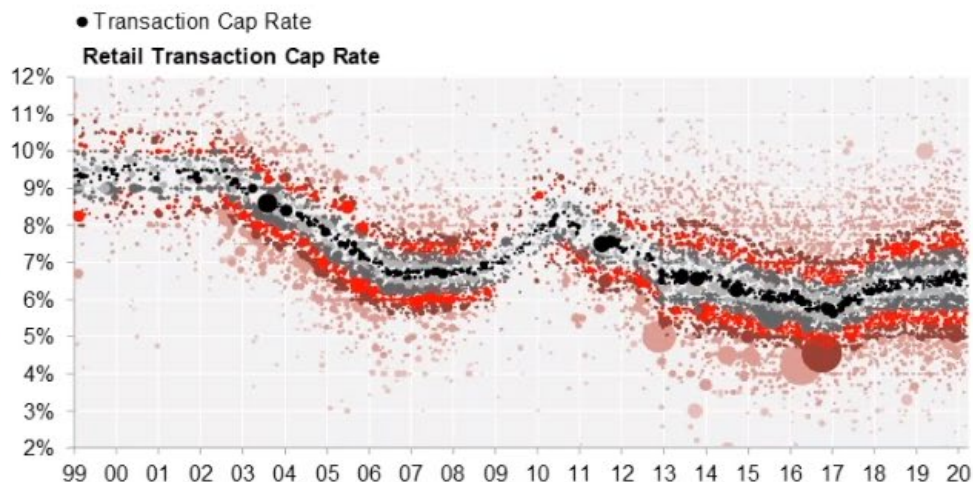
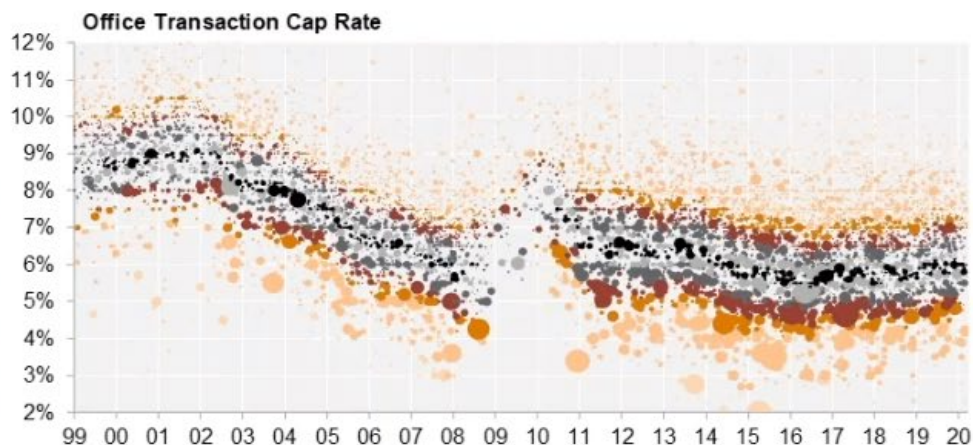
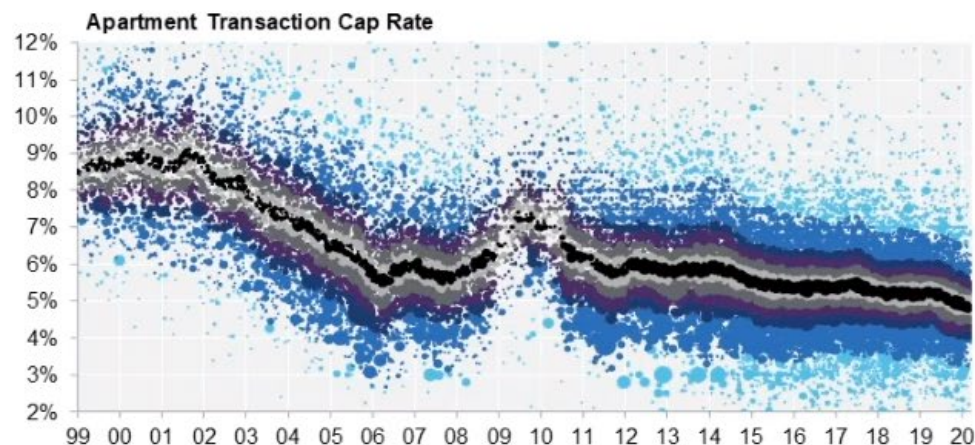


Count of unique buyers



CAP RATES RISE DURING PRICE DISCOVERY

Fewer Transactions = Higher Cap Rates



● Transaction Cap Rate

● Transaction Cap Rate

Note: Cap rates are shaded by distance from trailing average to identify trend, Industrial assets selling for at least \$5 million.

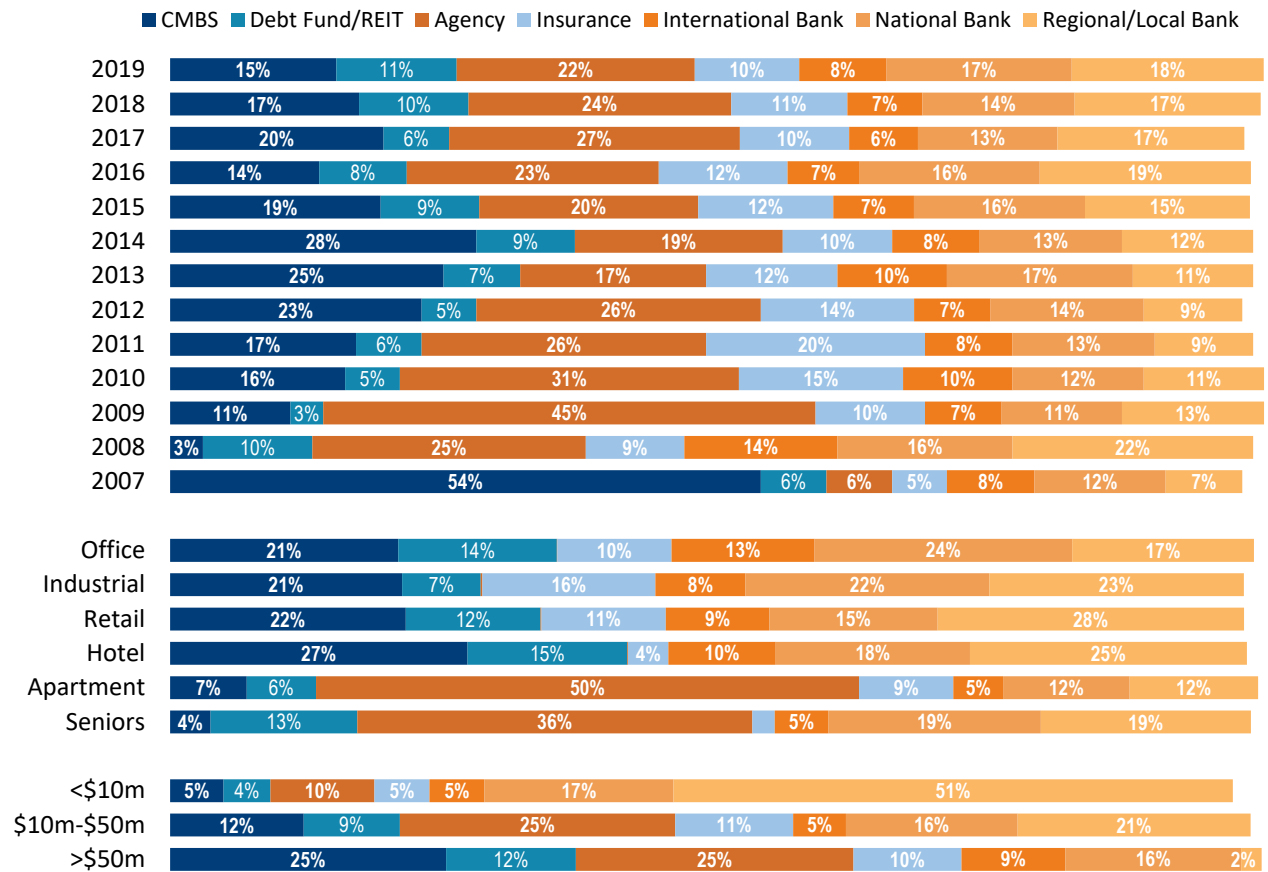
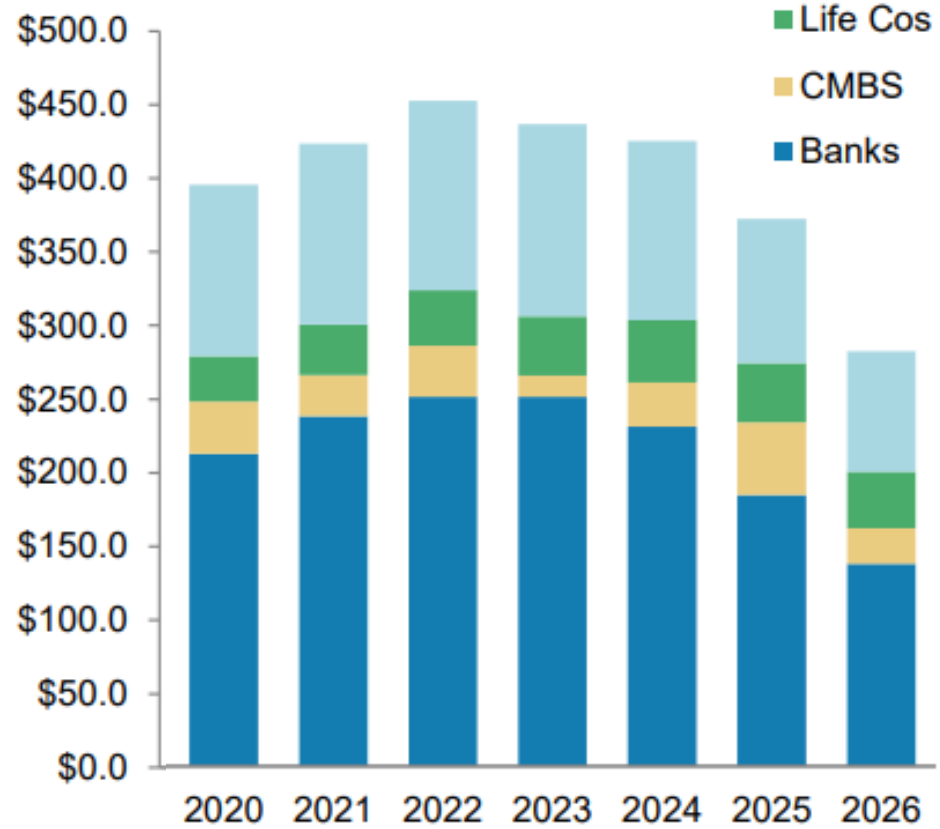
Source: CoStar Portfolio Strategy

DEBT MARKET WELL-POISED FOR TURBULENCE

Banks Liquid, CMBS & Debt Funds <25% of Originations and Maturities

Maturing Loans by Lender Type (in \$Bn)

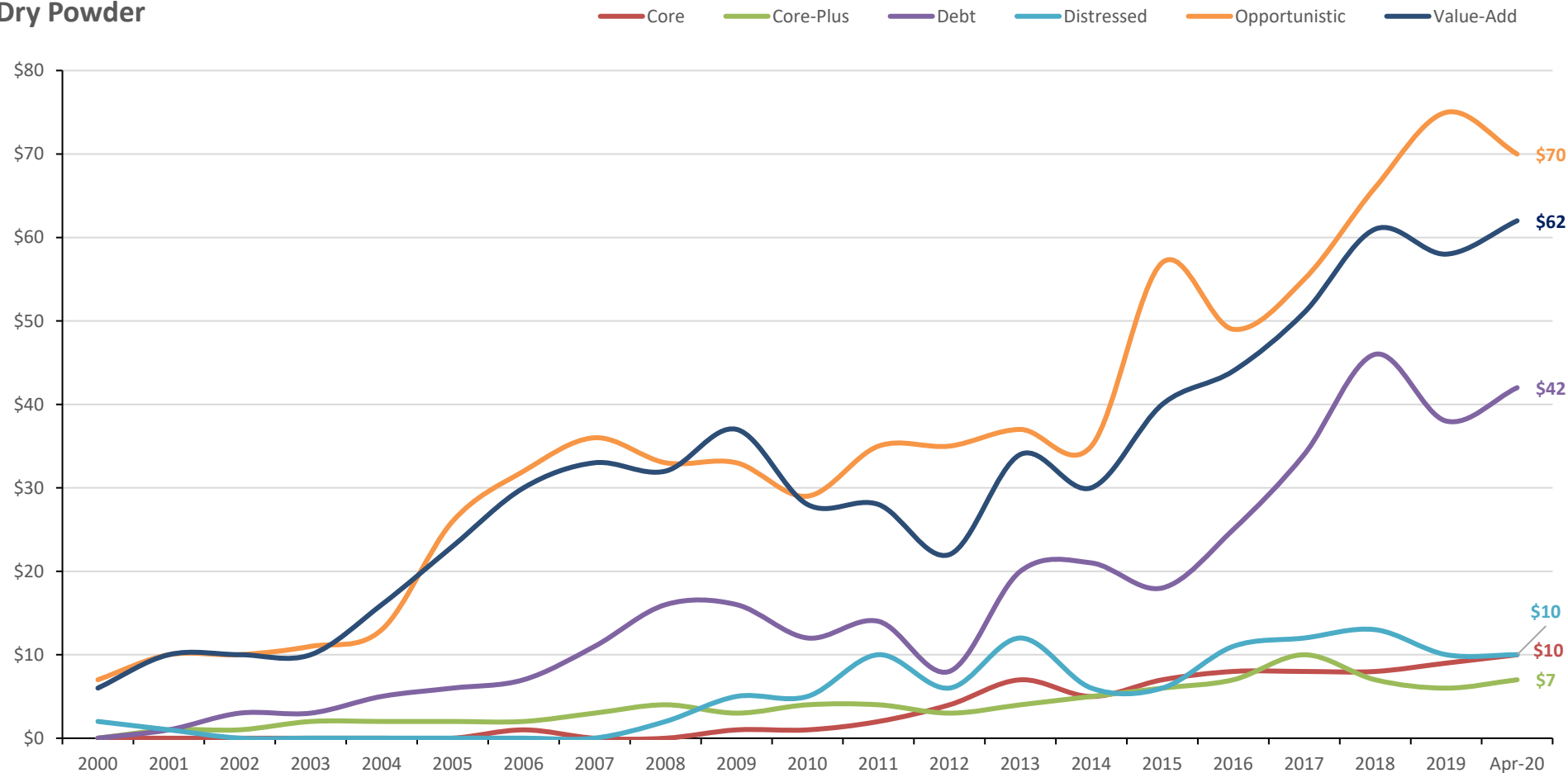
Other
Life Cos
CMBS
Banks



DRY POWDER READY TO RECAP

Investors Seek Yield | Opportunistic Dry Powder ~8x Core Dry Powder

Dry Powder



CONCLUSIONS



IDIOSYNCRATIC RISKS COMPLICATE THE OUTLOOK

Timing & Duration of Shelter-In-Place Orders & Consumer Confidence
Are The Most Important Considerations To Determine

Sector	Pros	Cons
Industrial	<ul style="list-style-type: none"> Low employee-to-square-foot ratios can result in lower health-related disruption to the tenant workforce and productivity Forced transition to e-commerce among retailers may accelerate demand for related warehousing space over the long run Longer term, on-shoring of light manufacturing may improve absorption of older vintage assets 	<ul style="list-style-type: none"> Markets with high concentrations of retail-oriented industrial tenants may be impacted as tenant demand declines in the near term In some cases, landlords may undermine one another to secure cash flow amid fewer tenant requirements Supply pipeline may have more difficult time achieving stabilization
Apartments	<ul style="list-style-type: none"> Single-family housing affordability has likely deteriorated based on higher unemployment, lost wages and lack of down payment Rent collections have broadly outperformed expectations, though may be supported artificially by PPP and CARES Act Majority of new construction catered to highly-educated, above-median wage earners, insulating impact to associated rent rolls → Supply pipeline will diminish until property fundamentals and debt markets recover, removing a recent headwind 	<ul style="list-style-type: none"> Moratoriums on rent increases and evictions either governed or taken as best practices (120 days + 30-day notice period) Some rent rolls may therefore require up to 150 days of delay in ability to completely stabilize ← Majority of new construction catered to highly-educated, above-median wage earners, which typically decrease in number in a recession Shorter-term nature of lease agreements result in more immediate net operating income declines and higher economic/physical vacancy
Office	<ul style="list-style-type: none"> Cost of building and tenant space improvements to accommodate health concerns are relatively modest Long-duration lease terms provide stable cashflow WALT will continue to be preferred by investors 	<ul style="list-style-type: none"> Space density trends inhibit full restoration of attendance and productivity Coworking firms face deteriorating financials, could add to building vacancy Conjecture over economy and political elections may lead to lower leasing and related net absorption
Retail	<ul style="list-style-type: none"> Wide labor availability will reduce labor costs to surviving tenants Pent-up demand for “experience” could rebound sharply Grocery-anchored and Healthcare-related properties will benefit from higher utilization and investor preferences Preleasing requirements and debt availability have limited supply pipeline, underpinning a bottom in property fundamentals 	<ul style="list-style-type: none"> Increased requests for rent relief or forbearance Heavier weighting to e-commerce distribution channels may accelerate consolidation plans for brick and mortar space Underwriting capital reserves will increase Bankruptcies will increase physical vacancies Increased competition among landlords will drive occupancy costs down
Capital Markets	<ul style="list-style-type: none"> Fed intervention has aided market liquidity dramatically Majority of lenders well-capitalized Dry powder concentrated in value-add/opportunistic funds Liquidity availability is broad, and investors are eager to place capital in a favored asset class 	<ul style="list-style-type: none"> Cost of capital in the debt and equity space still above pre-pandemic norms Bid-ask gap between buyers and sellers has emerged broadly Volumes will remain challenged until property inspections can move forward Economic and physical vacancies are being underwritten, impacting hold period IRRs

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