



EXTRAORDINARY DELIVERED

CRAFT PITA

Houston
Retail Services

OPPORTUNITY

A successful food-truck operator seeking a location for its first indoor eatery applied for tenancy at a retail property marketed for lease by Transwestern, but the landlord declined because the company lacked experience running a brick-and-mortar location.

SOLUTION

Although Craft Pita wasn't a good match for the property it had approached, the landlord's representative, Lacey Wilke, recognized the company had passion and strong food service experience. Bringing in fellow Retail Services team member Wade Greene, the two led the company through a site search.

RESULTS

After reviewing several options, Craft Pita leased 2,000 SF of former restaurant space in Fountain View Square Shopping Center.