



## EXTRAORDINARY DELIVERED

# COVE

Washington, D.C.  
Occupier Solutions

### OPPORTUNITY

Flexible workspace provider cove was looking to expand their presence with the launch of coveHQ, a service tailored to meet the needs of growing organizations. They were looking for a real estate provider to represent them in the launch, which would broaden their services for organizations ranging from 10 to 100 employees. Each space was specifically designed, branded and fully administered by coveHQ's staff, IT infrastructure and proprietary software.

### SOLUTION

Transwestern knew that maintaining a closely-knit network of locations was instrumental, while continuing to provide modern, custom-designed spaces. coveHQ needed a location that offered prime access to surrounding amenities and transportation services, all while being based in a desirable location for modern professionals.

### RESULTS

Transwestern Executive Vice President George Vogelei represented cove in the 17,408-square-foot transaction at Blake Real Estate's Dupont Circle building at 1730 Rhode Island Avenue, NW. He also helped create a broker incentive program to educate the local real estate market on coveHQ and how it could be a viable solution for certain clients.