



EXTRAORDINARY DELIVERED

RESEARCH FOREST LAKESIDE

The Woodlands, Texas
Agency Leasing

OPPORTUNITY

Selected to provide office agency leasing services for Research Forest Lakeside, a 77-acre, mixed-use development on Lake Woodlands in The Woodlands, Texas.

SOLUTION

- Develop an aggressive marketing plan for five office buildings comprising approximately 1 million square feet
- Capitalize on the leasing momentum within the submarket and the well-orchestrated development to maximize leasing results for the client.

RESULTS

Maximize leasing velocity for our client, resulting in the kick-off of the remaining office buildings slated for development.



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