



EXTRAORDINARY DELIVERED

3001 AND 3003 WASHINGTON BLVD

Arlington, VA

Asset Services

OPPORTUNITY

The property management team at 3001 and 3003 Washington Boulevard recognized that in the Arlington market, tenants' often demand better transportation amenities and great accessibility to public transit. Access to and ease of transportation is a major consideration for tenants as they decide where to work and where to live.

SOLUTION

Transwestern dug into finding out exactly what its tenants wanted. They worked with Arlington Transportation Partners to survey its tenants and tailor transportation opportunities based on findings about tenant commuting needs and habits. Transwestern implemented several programs, including a collaboration with Lyft to create geofenced travel patterns and facilitate car pools for tenants commuting to the Pentagon and Reagan National Airport. Transwestern also purchased pre-loaded SmarTrip cards and offered them to new and existing tenants, encouraging employees to try multimodal commute options to and from work.

RESULTS

In 2018, thanks to the hard work by Transwestern, 3001 and 3003 Washington Boulevard were recognized as Arlington Transportation Partners Platinum-Level Champions Office Buildings.