

EXTRAORDINARY DELIVERED

NORTHRIDGE BUSINESS PARK

Atlanta, Georgia
Agency Leasing

OPPORTUNITY

A 7-building office park totaling 468,416 SF that was 47% leased and in foreclosure.

SOLUTION

- Transwestern presented three new design schemes including the opportunity to lighten and brighten the building with an exterior renovation, as well as all new signage and way finding.
- In addition, offered ideas to create a community feel within the park by incorporating a common area and food court.
- All marketing collateral was rebranded to reflect the new theme.

RESULTS

The team was able to create a vision for the asset which ownership embraced. Renovations for building 500 are complete and two other buildings are underway. Transwestern was retained for leasing the property and successfully increased velocity of occupancy.

