



EXTRAORDINARY DELIVERED

RESOLUTE RETAIL PLAZA

New Braunfels, Texas
Agency Leasing – Healthcare Property Services

OPPORTUNITY

Resolute Retail Plaza was 90 percent vacant and situated on a medical campus with ground lease requirements.

SOLUTION

- Canvas market and sent direct prospect mailers to target healthcare users.
- Creative marketing campaign to ensure high visibility.

RESULTS

Secured San Antonio Orthopedic Group who wanted to expand a 2nd location in the New Braunfels area. The remaining 10,716 square feet was leased for a 10 year term resulting in 100 percent occupied building.