

Convene at 333 N. Green

Agency Leasing

Due to Transwestern Chicago Agency Leasing's unique and varied knowledge of the Chicago CRE landscape, Convene tapped the group's brokers to help fill its space at 333 North Green Street. Convene, a hospitality company that designs and manages premium meeting, event, and flexible office spaces, operates 107,000 square feet in the building. TW brokers drew an assortment of tenants to the space through a series of events—networking breakfasts, lively happy hours, and more.

These events highlighted the building's unique amenities, Convene's high-end, flexible workspace solutions, and the bustling Fulton Market neighborhood. At events, prospective tenants learned about the benefits of Convene's elevated office experience: free snacks and beverages, thoughtful office designs, and networking events. Brokers also showed off the building's full-floor lounge, outdoor deck, coffee bar, and tenant library with game tables.

Less than one year after becoming the exclusive broker for Convene in Chicago, the location at 333 North Green reached 100% occupancy.

"With Fulton Market as an energized backdrop, Convene's thoughtful offerings immediately connected with tenants. We were excited to highlight the potential of this space, and we were happy to see tenants respond so enthusiastically."

Mark Buth
Executive Vice President



